



Cleantech Forum Europe

Helsinki

May 16-18, 2017

Cleantech Forum Europe 2017

Join our annual gathering!

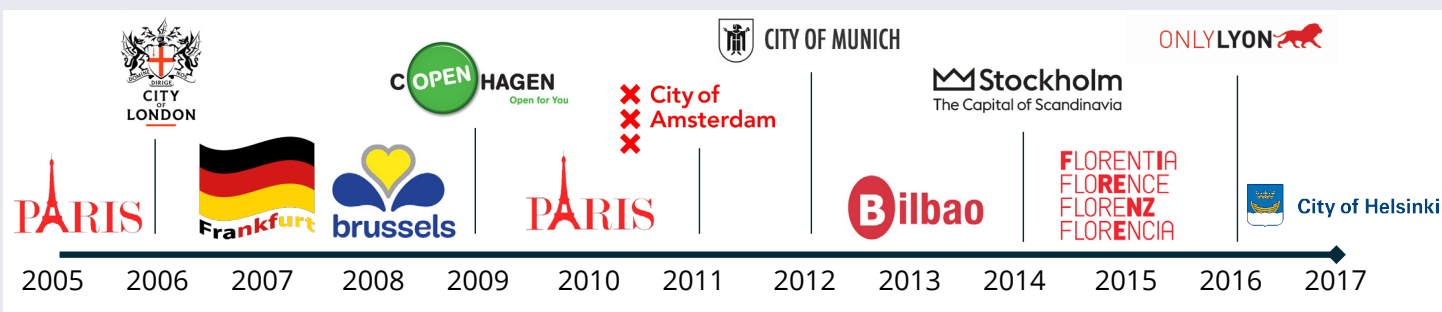
Cleantech Forum Europe is the industry's premier gathering convening approximately 400-450 of the leading financial investors, multinational corporations, entrepreneurs, technology support firms, and government agencies from all across Europe and the globe.

Our forums help our audiences chart the future and filter the noise, allowing you to concentrate on the people and topics that matter most. We aim to showcase the trends to watch out for and the innovation companies that illustrate them. The Forum agenda will cover a wide range of topics from across the cleantech theme highlighting innovative business models, emerging technologies and market trends.

Now in its 13th year, Cleantech Forum Europe continues to be the leading place to create top level connections in the cleantech ecosystem with delegates attending from over 25 countries in Europe and from across the globe.



A 13 year history



Key activities

Cleantech Forum Europe is a three day event consisting of the following activities:

Networking

- Opening Night & Closing Night Receptions
- Investors' Dinner (Invite Only)
- Forum Dinner & Awards
- Lunch & Networking Breaks

Programming

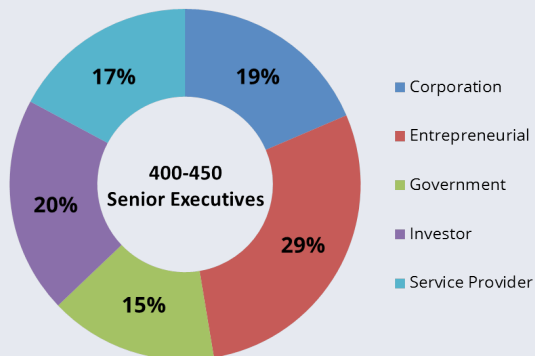
- A local cleantech tour targeted to international guests
- Keynotes & Plenary Sessions
- Moderated discussion panels
- Innovation Showcases & Company Pitches
- Private roundtable discussions

Exhibitors & Meetings

- Exhibit space in the main networking area
- Opportunity for private meeting space and pre-scheduled meetings with selected Forum delegates

Forum Delegates

Who Attends



Why Attend

- Explore new networking opportunities
- Develop partnerships and/or investments
- Find emerging technologies
- Discover up-and-coming trends
- Connect with potential investors
- Expand your global network
- Engage with industry experts
- Learn from your peers' successes and failures
- Get out of your everyday silo
- Share new perspectives from different industrial and technology areas



David Arfin

Founder & CEO
First Energy Finance

Hendrik Van Asbroeck

Director Corporate Venture Capital
Engie New Ventures

Catia Bastioli

CEO
Novamont

Erik Brandsma

Director General
Swedish Energy Agency

Jordan Brandt

Technology Futurist
Autodesk

Nicolas Chaudron

Partner
Idinvest Partners

Chris Chung

Head of Emerging Technologies
British Gas

Hans Dellenbach

CFO
Emerald Technology Ventures

Colin le Duc

Partner
Generation Investment Management

Matthieu van der Elst

Head of Venture Capital
Michelin

Gerald Fafet

Managing Director,
Saint-Gobain Recherche (SGR)
Saint-Gobain

Antoine Frérot

CEO
Veolia

Carlos Gómez-Múgica de la Rica

Head of Innovation
Enel

Patric Gresko

Head, Venture Capital
European Investment Fund



Akira Kirton

Venture Principal
BP Ventures

Peter ter Kulve

CEO
Unilever Benelux

Sergio Lombardini

VP R&D and Technological Innovation
ENI Versalis

Thierry Mallet

Executive Vice President, Innovation,
Business Performance and Marketing
SUEZ

Pedro Miranda

Corporate Vice President
Siemens

Peter Molengraaf

CEO
Alliander

John Newman

Associate Partner
McKinsey & Co.

Jos Peeters

Managing Partner
Capricorn Venture Partners

Jean-Pierre Pelicier

Director, Open Innovation, New Business
& Digital Disruption
i-Lab Air Liquide

Scott Peterson

Business Development Director - Smart
Grid Solutions, Europe & North Africa
Honeywell Building Solutions

Iñigo Palacio Prada

Deputy Director
Repsol New Energy Ventures

Susana Quintana-Plaza

Senior Vice President
Technology & Innovation
E.ON

Ramalinga Ramamurthy

Senior Venture Principal
Shell Technology Ventures

Stéphane Roussel

VP, Emerging Businesses
Solvay

Samer Salty

CEO
Zouk Capital

Jérôme Schmitt

EVP, Sustainable Development
TOTAL

Laurent Schmitt

Smart Grid Strategy Leader, Grid Solutions
GE

Ingunn Svegård

Investment Director
Statoil Energy Ventures

Lars Thunell

Former CEO
IFC

Stéphane Villecroze

Managing Partner
Demeter Partners

Sampling of Past Sponsors



Demonstrated Benefits for Sponsors:

- Develop and create value for your organization by accessing the leading cleantech entrepreneurs, top-tier corporate innovators, venture investors and the supporting ecosystem
- Drive deal flow by positioning and promoting your organization as a cleantech leader to CEOs, corporate strategy executives, leading technology innovators, and business unit decision makers.
- Associate your brand with the world's most important industry event of the year, identify new clients, and enhance visibility.

Becoming a sponsor of Cleantech Forum Europe is the most targeted and effective way for you to reach the European cleantech innovation community.



Sponsor Levels

All our sponsorship agreements are tailored in order to align closely with your Forum objectives.

Sponsorship agreements can be built up by reviewing the range of possible benefits, as outlined below, and matching them to suit different objectives and different budget levels. Alternatively, you can review a sample of standard Forum sponsorship packages provided in **Appendix 1**.

Our standard sponsorship packages are broken into several levels, as follows:

Platinum €22,500 + VAT

Gold €15,000 + VAT

Silver €10,000 + VAT

Bronze €5,000 + VAT

The cost of the final sponsorship package will depend on the final agreed package of benefits.

The 2017 Cleantech Forum Europe is proud to have Finpro and Tekes as our two Strategic Partners for the 2017 edition of the Forum. Strategic Partners will appear above the platinum sponsors in the hierarchy.



Sponsor Benefit Options

The menu of benefits and associated costs are outlined in the following pages. We work with our sponsors to customize these elements to suit their purposes.

Main Stage Time

Subject to editorial approval, some sponsors can be guaranteed main-stage time, be that as a 15-minute keynote type contribution, or as a shorter (5-7 minute) spotlight (typically used for key announcements and partnership case studies, to alert our audiences to examples of what you have done and wish to do more of).

*Note: We are highly selective for our main-stage agenda - only those sponsors deemed by Cleantech Group to have exemplary content that is of interest to a large proportion of our audience will be considered.

Co-hosting a Session on the Forum Agenda

This activity would allow the sponsor to co-create a session on the Forum agenda with CTG that is of strong interest to both the sponsor and the Forum attendees.

The most common activity involves co-creating one of our standard 60-minute parallel sessions.

Another possibility is to co-create and host a breakfast or a lunch session.



*Note: CTG retains ultimate editorial control over all agenda items, and works with session co-hosts to ensure all sessions are impactful and in line with the Forum themes and audience interests - while ensuring the sponsors remain comfortable and satisfied with the final product.

Running a Workshop or a Tutorial

This activity would allow the sponsor, subject to CTG's agreement that it is a good fit for our Forum, to run a side event (hosted in rooms with capacities of 20-40 people). The two typical formats are:

- Interactive Workshops (up to 40 minutes of content time)
- Tutorials (up to 20 minutes of content time) designed for a single speaker (typically) to have the opportunity to go more in-depth on a very specific subject.



Sponsor Benefit Options Continued...

Establishment of One-on-One Meetings and Private Meeting Rooms

CTG will work with the sponsors to understand with which particular individuals they would like to have private meetings. CTG will then aim to secure and schedule selected one-on-one meetings with these particular contacts at the event. To determine a meetings schedule, CTG will collaborate with the sponsors on highest priorities and most appropriate meeting targets in the run-up to the Forum.

Subject to availability - either as an addition to scheduled meetings or an alternative sponsor benefit - private meeting rooms can be reserved.

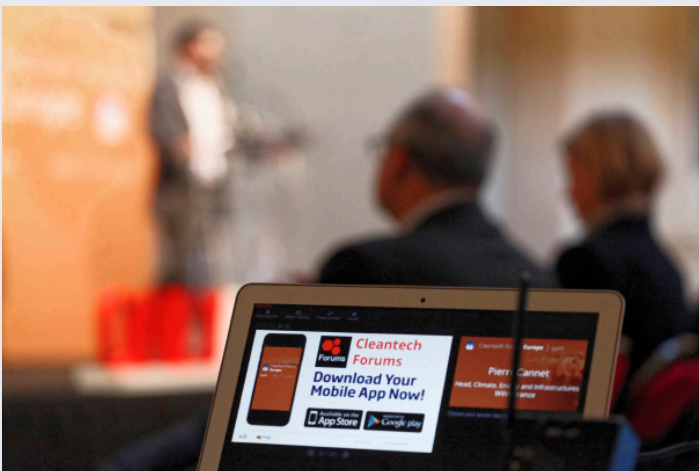
Exhibit Space

Forum exhibit spaces are placed in the main networking area of the Forum and therefore benefit from high foot traffic throughout the event. The space can be used how the sponsor wishes, as long as it is relevant to the Forum delegates. Examples of how the Forum space tends to be used include: distributing materials, display of products, a dedicated area to set up one-on-one meetings, branding and advertising.

Forum Receptions or Tailored Networking Activity

We have two evening receptions (Opening Night and Closing) that sponsors can host, allowing you to address the crowd and invite people to speak with you during the reception.

There is also an option to sponsor an invitation-only activity organized by CTG (e.g. dinner, lunch, cocktail). CTG would invite and confirm selected delegates based on the sponsor's preferences (such as particular investors, corporations, entrepreneurs) and provide the sponsor with the appropriate ambience and format for valuable introductions and networking time. Activities can be located at the main Forum venue or in a separate private space.



Other Options

CTG will customize sponsorship packages to suit your objectives and budgets. Examples of other sponsorship benefits that could be included in your package are:

- Host a round-table discussion during the general networking lunch
- Exclusive Sponsor of the Cleantech Forum's Program Guide
- Exclusive Sponsor of the Cleantech Forum Event App
- Co-host of the invite-only Investors' Dinner



Marketing Benefits

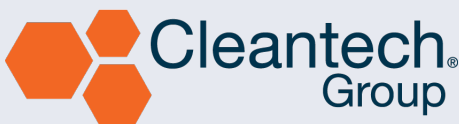
	Platinum	Gold	Silver	Bronze
Premium Exhibit Space in the General Networking Area	YES			
Exclusivity (maximum # of sponsors at this level)	3			
Opportunity to have roll-up sign (or acceptable equivalent) with artwork displayed on the stage during your presentation	YES			
Advertisement in the forum program guide	HALF	QUARTER		
Rotating banner ad in forum event app	YES	YES		
Included event passes	4	3	2	1
Logo recognition with web link included on the Cleantech Forum sponsor landing page at the appropriate level with 300-word company description	YES	YES	YES	YES
Recognition in the forum event app and program guide	YES	YES	YES	YES
Inclusion as a sponsor in all event marketing	YES	YES	YES	YES
Inclusion as a sponsor in all event attendee emails (pre and post)	YES	YES	YES	YES
Visibility at the forum with company logo on event signage	YES	YES	YES	YES

2017 Venue: Wanha Satama



Cleantech Forum Europe will be held at Wanha Satama (the Old Harbor), located only 10 minutes away from Helsinki's city center. Built in the 1890s, the brick buildings of Wanha Satama were once used as a storage site for undeclared goods. The venue now boasts a modern and unique atmosphere for events of all kinds.

Pikku Satamakatu 3-5, 00161
Helsinki, Finland



Cleantech
Group

About Cleantech Group

Founded in 2002, Cleantech Group's (CTG) mission is to accelerate sustainable innovation. Our services, in combination or alone, help corporates, investors and other players shaping the future of sustainable innovation find, vet, and connect with upcoming innovative companies from around the world and across the clean technology theme.

Our online Monitor subscription service, powered by the i3 platform, allows clients to monitor the market innovation trends and search the most extensive global catalogue of private innovation companies and investors available. This all comes to life at our global events, where the world's largest network around sustainable innovation comes together in person to learn, meet, and get deals done, as well as through our popular annual Global Cleantech 100 program, which identifies both the leading and 'under the radar' companies. In addition, we offer a range of premium customized services to provide additional insights, intelligence and advice with regard to both designing innovation strategies and executing on them. Services include active scouting, due diligence and market benchmarking studies.

CTG is headquartered in the San Francisco Bay Area and has an office in London. Learn more at www.cleantech.com

For more information
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Appendix 1: Standard Cleantech Forum Sponsorship Packages

Platinum Sponsorship Packages

Thought Leadership/Subject Matter Expertise Sponsorship - €22,500 + VAT (Option 1)

- The opportunity to be one of three Platinum Sponsors
- 15-minute presentation on the main stage to the general session audience
- Platinum Marketing Benefits (as per table on p8) include:
 - o 4 Forum passes
 - o Opportunity to have your roll-up sign (or an acceptable equivalent) with your artwork positioned/ displayed on the appropriate stage during your presentation/session
 - o Rotating banner ad in forum event app
 - o Half page ad in the program guide
 - o “Visibility everywhere” – at the Platinum Level

Annual Cleantech Forum Europe Reception, Dinner & Awards - €22,500 + VAT (Option 2)

- The opportunity to be one of three Platinum Sponsors
- The opportunity to be the exclusive sponsor, with CTG and its strategic partners, of the Annual Cleantech Forum Europe Reception, Dinner & Awards, taking place on May 17, 2017
- Platinum Marketing Benefits (as per table on p8) include:
 - o 4 Forum passes
 - o Rotating banner ad in forum event app
 - o Half page ad in the program guide
 - o “Visibility everywhere” – at the Platinum Level

Appendix 1 continued...

Gold Sponsorship Packages

Thought Leadership/Subject Matter Expertise Sponsorship - €15,000 + VAT (Option 1)

- The opportunity to co-host and co-create a 60-minute agenda session with CTG on a topic that fits the Forum theme and is of strong interest to Forum attendees.
- Gold Marketing Benefits (as per table on p8) include:
 - o 3 Forum passes
 - o Rotating banner ad in forum event app
 - o Quarter page ad in the program guide
 - o “Visibility everywhere” – at the Gold Level

Host Invite-only Investors’ Dinner - €15,000 + VAT (Option 2)

- The opportunity to be the exclusive host, with Cleantech Group, of the invite-only Investors’ Dinner taking place on May 16, 2017
- Gold Marketing Benefits (as per table on p8) include:
 - o 3 Forum passes
 - o Rotating banner ad in forum event app
 - o Quarter page ad in the program guide
 - o “Visibility everywhere” – at the Gold Level

VIP Networking Sponsorship - €15,000 + VAT (Option 3)

- The opportunity to have CTG organize an invitation-only activity (e.g. dinner, lunch, cocktail) for the sponsor. CTG would invite and confirm selected delegates based on the sponsor’s preferences (such as particular investors, corporations, entrepreneurs) and provide the sponsor with the appropriate ambience and format for valuable introductions and networking time. Activities can be located at the main Forum venue or in a separate private space.
- Gold Marketing Benefits (as per table on p8) include:
 - o 3 Forum passes
 - o Rotating banner ad in forum event app
 - o Quarter page ad in the program guide
 - o “Visibility everywhere” – at the Gold Level

Appendix 1 continued...

Silver Sponsorship Packages

Lunch/Breakfast Content Session Host Sponsorship - €10,000 + VAT (Option 1)

- The opportunity to co-host and co-create a 60-minute lunch or breakfast session with CTG on a topic that fits the Forum theme and is of strong interest to Forum attendees.
- Silver Marketing Benefits (as per table on p8) include:
 - o 2 Forum passes
 - o “Visibility everywhere” – at the Silver Level

Private Meetings Sponsorship - €10,000 + VAT (Option 2)

- The opportunity to have CTG schedule one-on-one meetings with selected Forum delegates
- Silver Marketing Benefits (as per table on p8) include:
 - o 2 Forum passes
 - o “Visibility everywhere” – at the Silver Level

Forum Reception Sponsorship - €10,000 + VAT (Option 3)

- The opportunity to host one of the 2 Forum receptions – the Opening (Tuesday) or Closing (Thursday). The sponsor will have the opportunity to address the audience, provide words of welcome, and provide some slides on view in the reception area.
- Silver Marketing Benefits (as per table on p8) include:
 - o 2 Forum passes
 - o “Visibility everywhere” – at the Silver Level

Appendix 1 continued...

Bronze Sponsorship Packages

Workshop/Tutorial Sponsorship - €5,000 + VAT (Option 1)

- The opportunity to co-host and co-create a 40-minute workshop (interactive group session) or 20-minute tutorial with CTG, as a side event in our agenda (20-40 attendees).
- Bronze Marketing Benefits (as per table on p8) include:
 - o 1 Forum pass
 - o "Visibility everywhere" – at the Bronze Level

Lunch Roundtable Sponsorship - €5,000 + VAT (Option 2)

- The opportunity to host a roundtable discussion during one of the two lunch breaks. Max. 3 topics per day. Table to be in the general lunch area.
- Bronze Marketing Benefits (as per table on p8) include:
 - o 1 Forum pass
 - o "Visibility everywhere" – at the Bronze Level

Event App Sponsorship - €5,000 + VAT (Option 3)

- The opportunity to be the exclusive Event App Sponsor.
- The sponsor's company name and logo will appear on the splash (opening) screen of the Cleantech Forum Event App (available to 400-450+ attendees before, during, and after the event)
- Bronze Marketing Benefits (as per table on p8) include:
 - o 1 Forum pass
 - o "Visibility everywhere" – at the Bronze Level

Registration Desk Sponsorship - €5,000 + VAT (Option 4)

- The opportunity to be the exclusive Registration Desk Sponsor.
- The sponsor has the opportunity to place marketing materials at registration for distribution to all attendees
- Bronze Marketing Benefits (as per table on p8) include:
 - o 1 Forum pass
 - o "Visibility everywhere" – at the Bronze Level

Exhibitor Sponsorship - €5,000 + VAT (Option 5)

- The opportunity to have one of the limited (max 8) spaces available for an exhibit space in the general networking area.
- Bronze Marketing Benefits (as per table on p8) include:
 - o 1 Forum pass
 - o "Visibility everywhere" – at the Bronze Level