



# Cleantech Forum **Asia**

**Singapore** | November 13-14, 2018



Cleantech Forum **Asia** | Singapore

The “Smart” Innovation Showcase:  
Meet International Innovation  
Companies Looking for Capital &  
Partners



Cleantech Forum **Asia** | Singapore

## “Smart” Innovation Showcase Moderator



**KUAN HSU**

Co-Founder & General Partner, KK Fund



Cleantech Forum **Asia** | Singapore

## “Smart” Innovation Showcase



**STÉPHANE GERMAIN**  
President & CEO, GHGSat



CTF Asia – November 2018



# MONITORING INDUSTRIAL EMISSIONS FROM SPACE

GHGSat uses its own satellites to monitor greenhouse gas (GHG) emissions from industrial facilities, anywhere in the world



# WHY MONITOR EMISSIONS?

## ECONOMICS



Many methane emissions can be reduced profitably

## INVESTORS



GHG emissions disclosures demanded by investors

## HEALTH & SAFETY



Methane explosions are hazards in several industries

## REGULATIONS



Carbon pricing/taxes, leak monitoring, climate-related risk disclosures

# WHY MONITOR FROM SPACE?

## ECONOMIES OF SCALE



Each satellite can measure any site in the world, every two weeks

## EASE OF DEPLOYMENT



Can measure any site within days of request, as often as needed, with no deployment cost

## PERFORMANCE



Can detect and quantify emissions more precisely and at lower cost than most existing methods

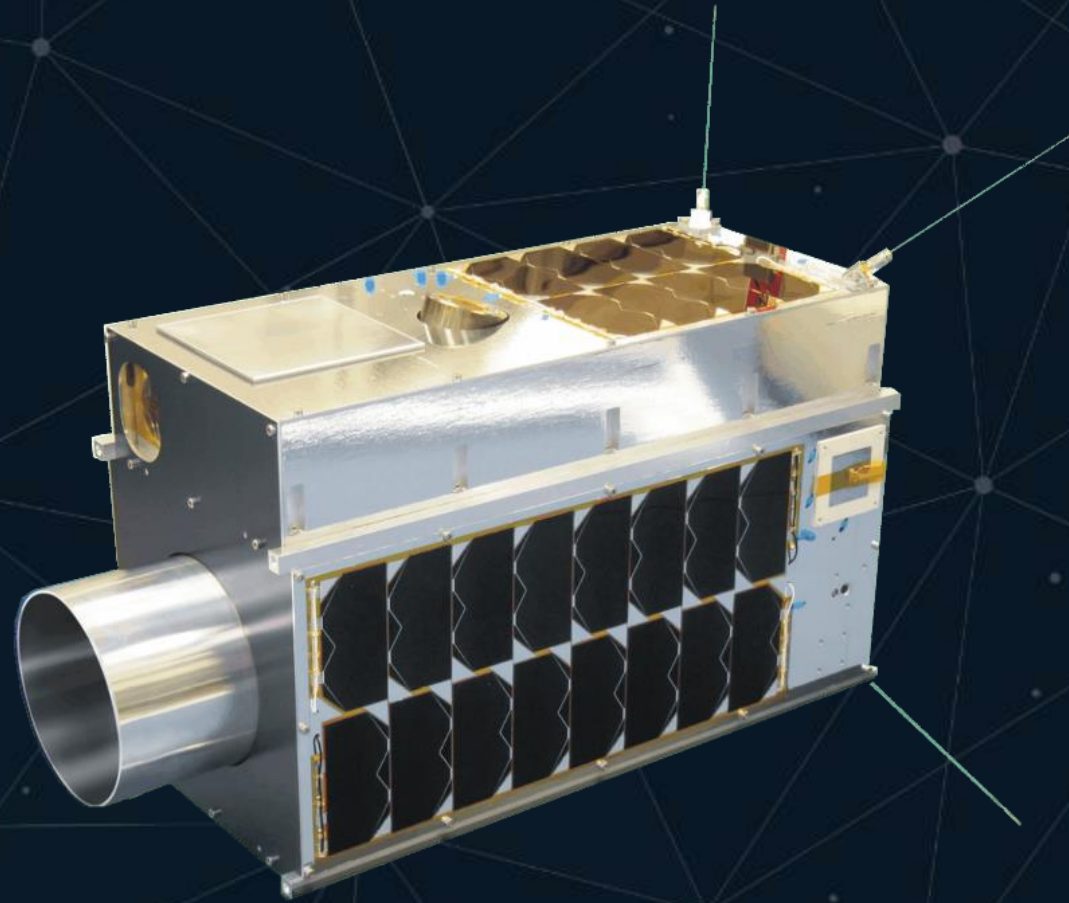
## CONSISTENCY, TRANSPARENCY



Same method used for all sites, everywhere, for anyone



# DEMONSTRATION SATELLITE: GHGSAT-D (“CLAIRE”)





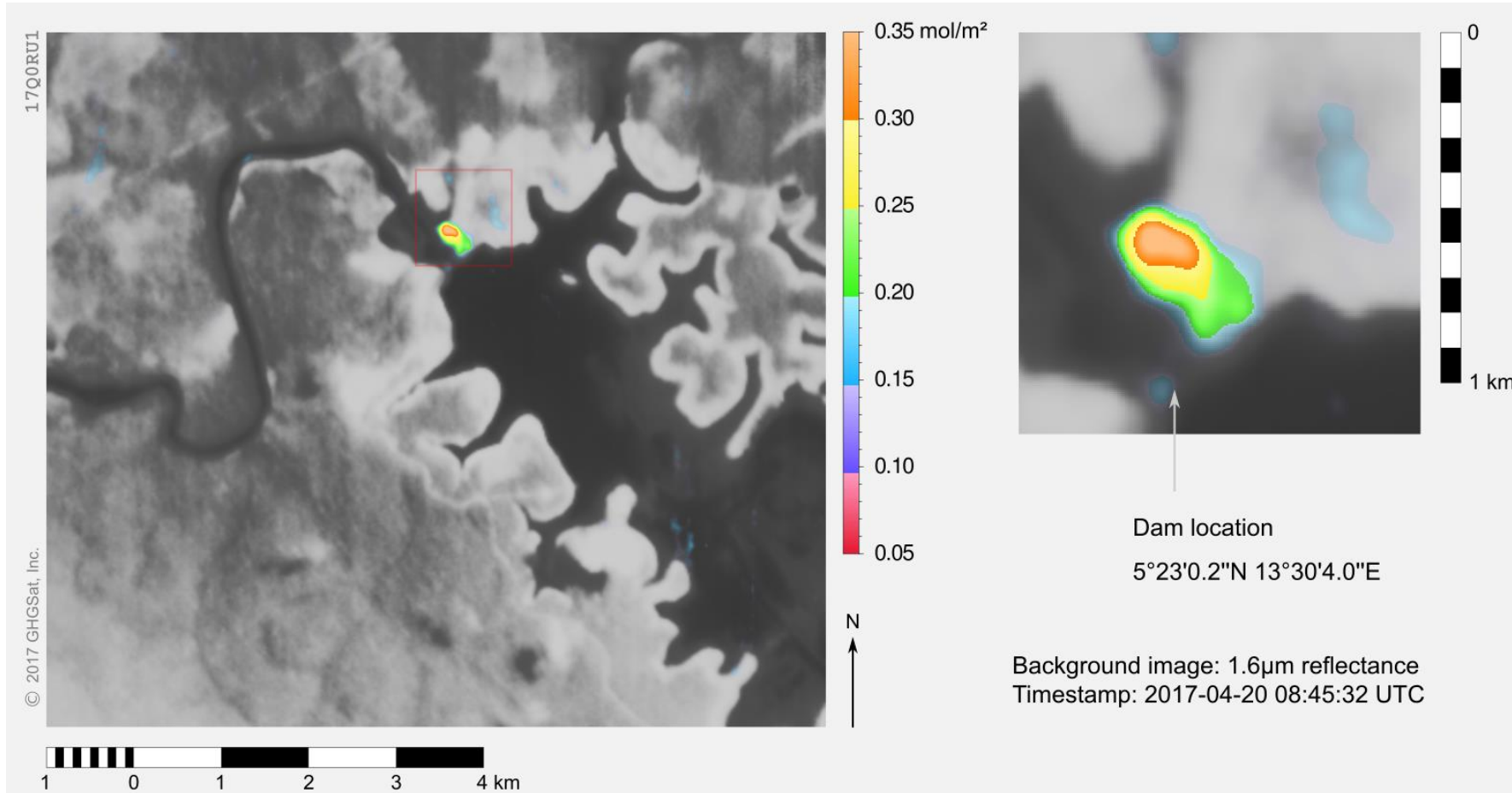
LAUNCHED IN 2016







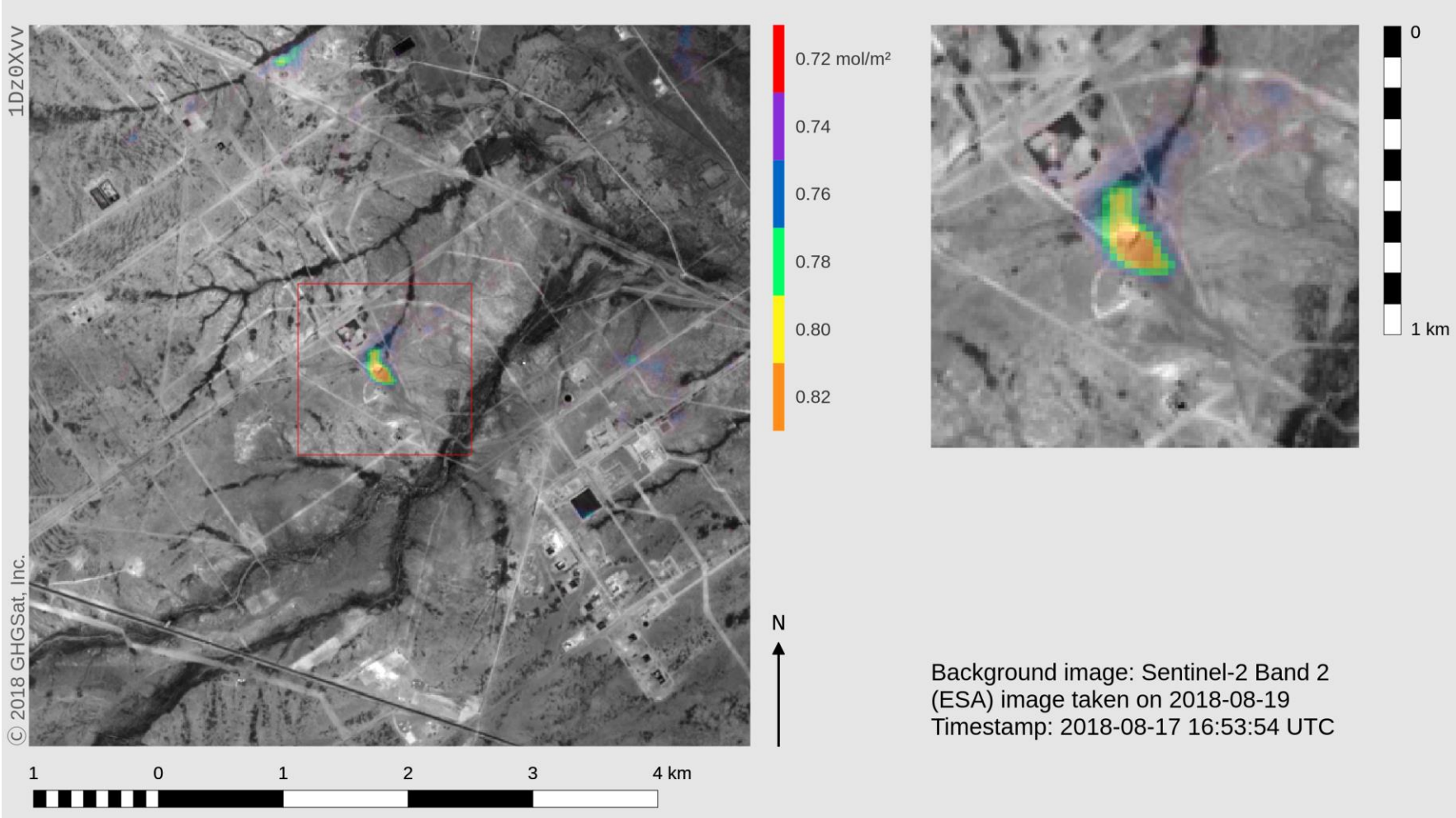
# EXAMPLE: METHANE FROM HYDROELECTRIC DAM LOM PANGAR, CAMEROON



View of water flow from dam

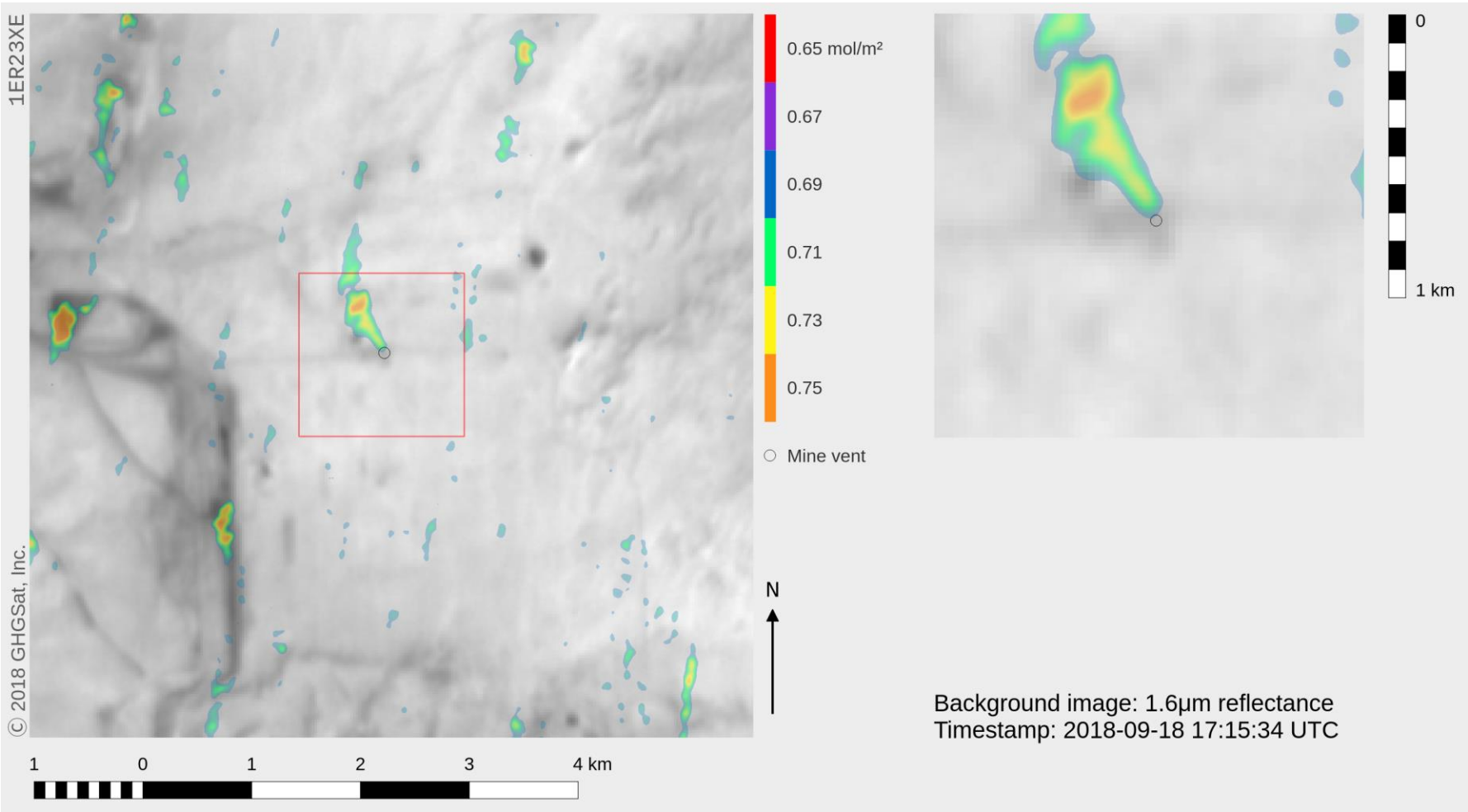


# EXAMPLE: METHANE FROM SHALE GAS OPERATIONS PERMIAN BASIN, TX



Typical midstream facility in Permian Basin

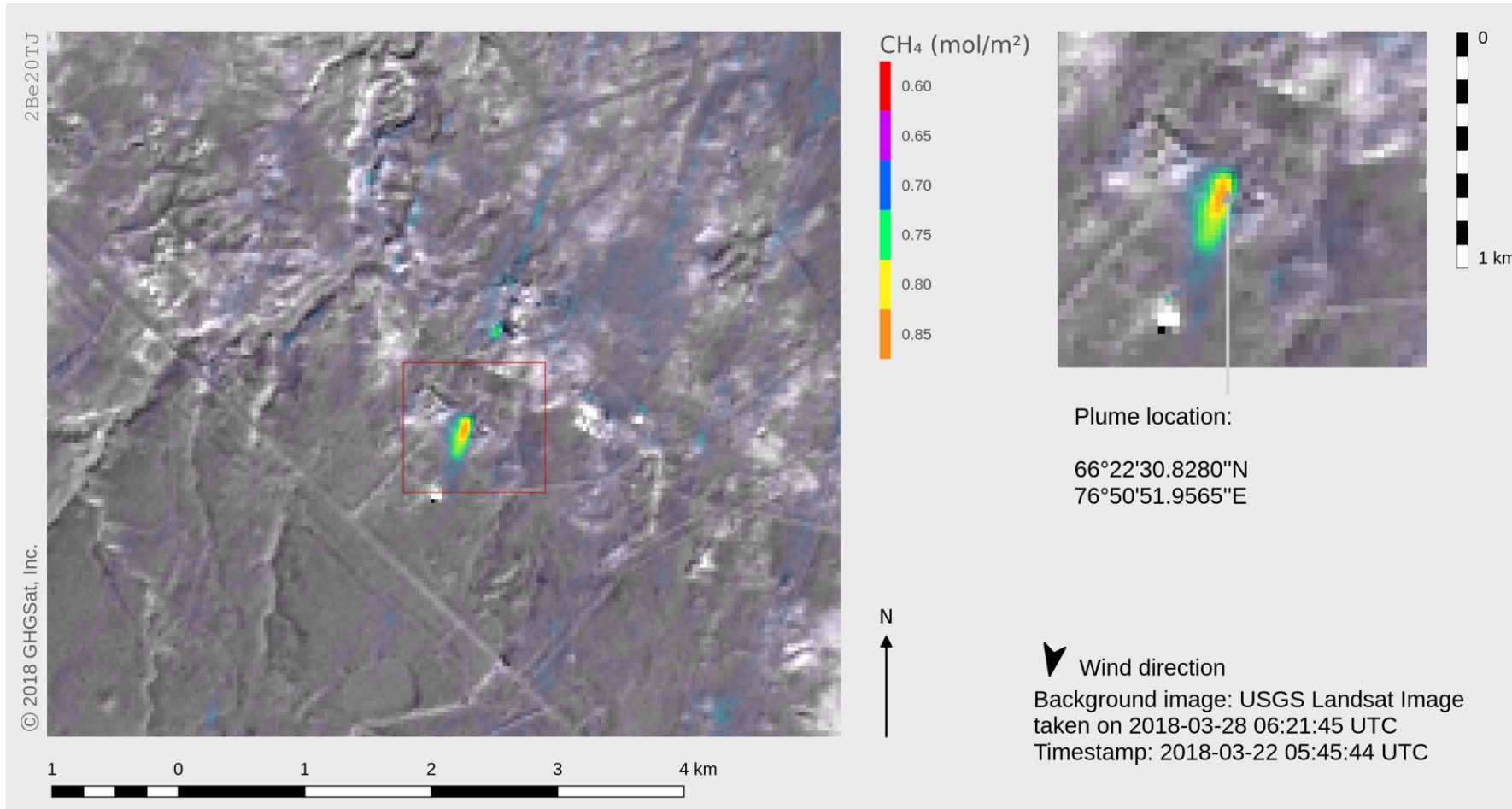
# EXAMPLE: METHANE FROM COAL MINE VENT SAN JUAN, NM



View of San Juan generating station and mine coal piles



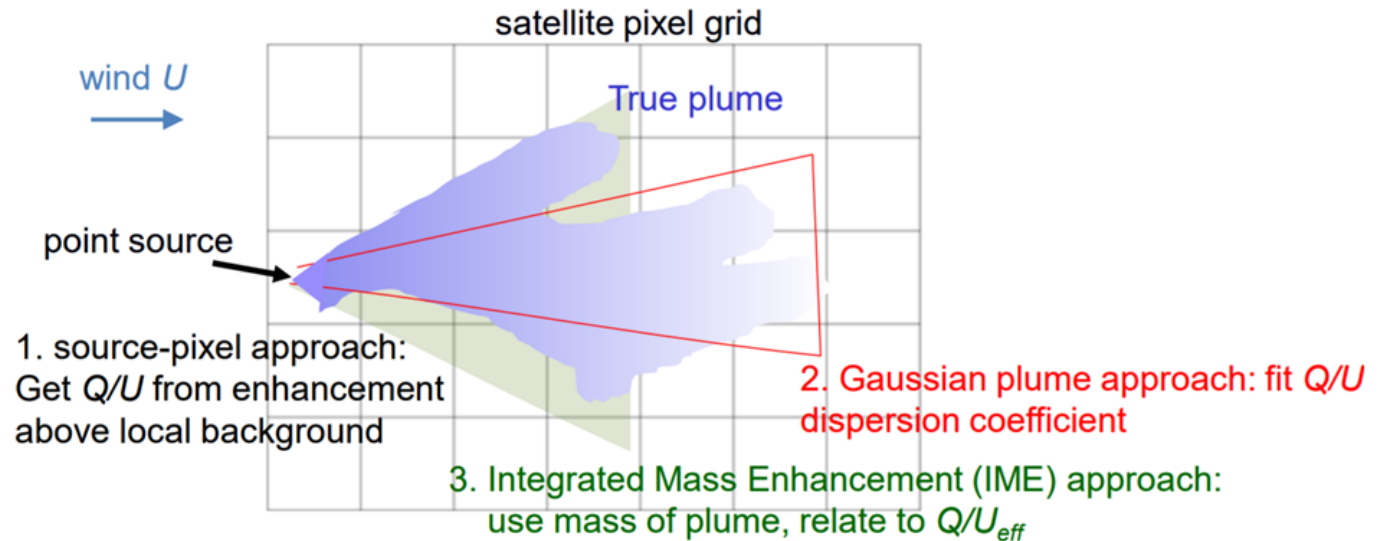
# EXAMPLE: METHANE FROM COMPRESSOR STATION URENGOY, RUSSIA



Compressor station in  
Urengoy oil & gas field

# ANALYTICS

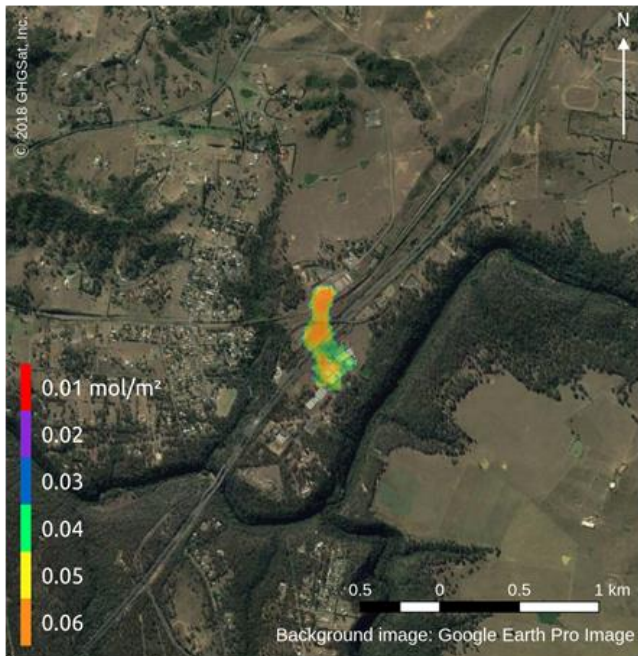
- **Analytics** for plume enhancement
- **AI** for automated plume detection & emission rate estimates
- **AI** for monitoring production rates, based on emissions
- **AI** for predicting methane leaks in shale gas basins





# EXAMPLE: PLUME ENHANCEMENT (TIME-AVERAGING)

## Camden, Australia



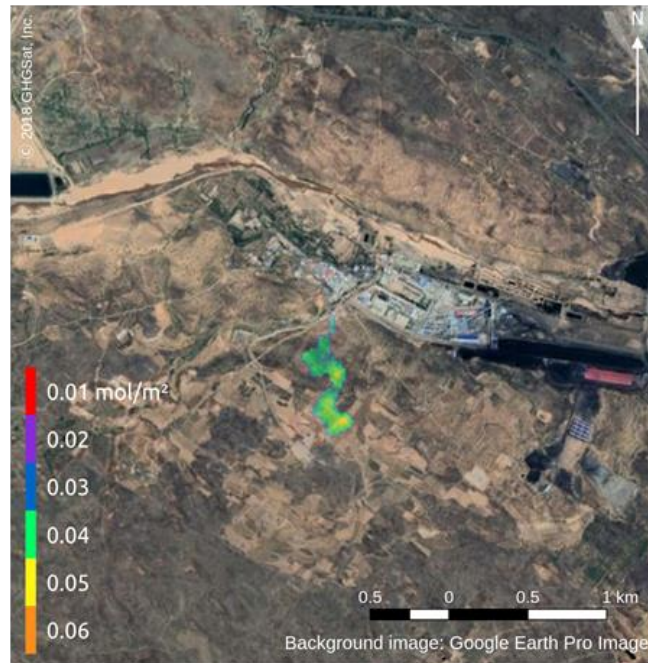
### Inferred Source Rate ( $\text{kg h}^{-1}$ )

IME Method: 2200

X-Flux Method: 4000

Previous: 1000-10800 (CSIRO)

## Bulianta, China



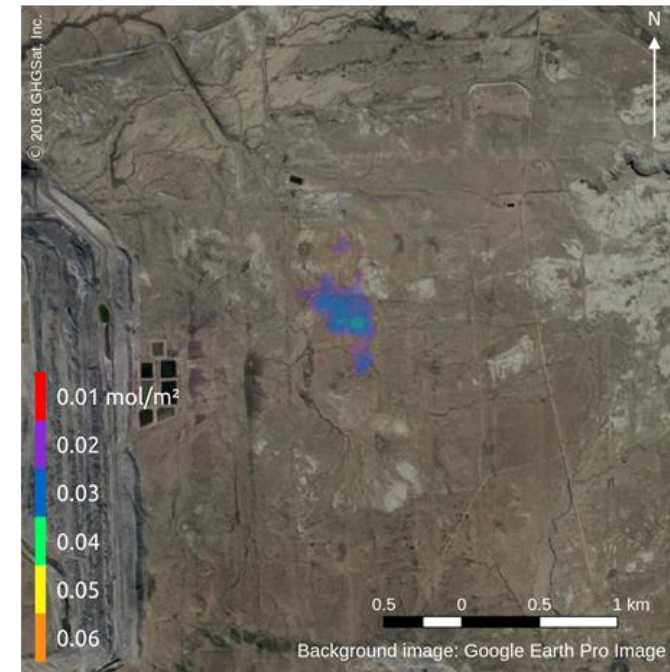
### Inferred Source Rate ( $\text{kg h}^{-1}$ )

IME Method: 1400

X-Flux Method: 2000

Previous: n/a

## San Juan, USA



### Inferred Source Rate ( $\text{kg h}^{-1}$ )

IME Method: 1150

X-Flux Method: 1500

Previous: 360-2800 (Frankenberg 2016)

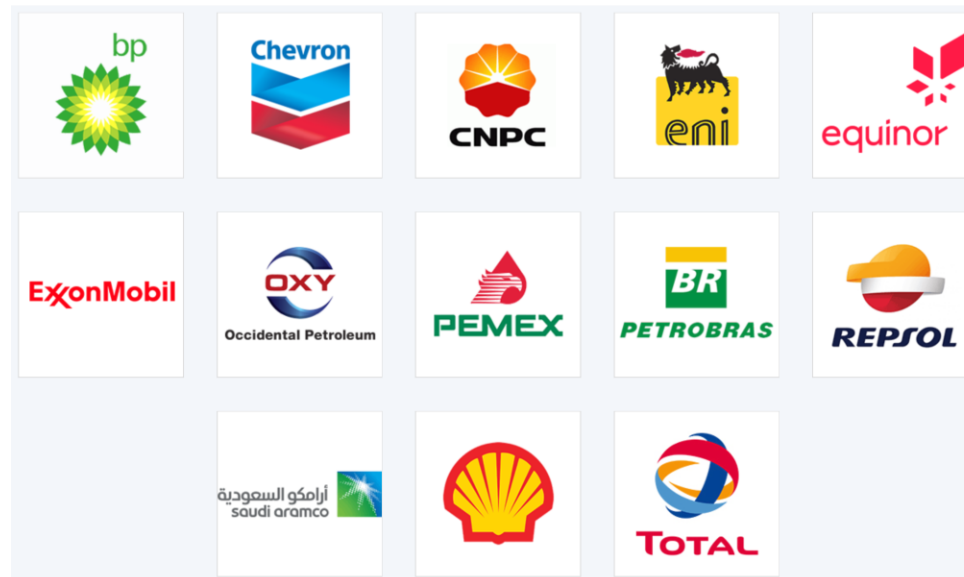
*Time-averaging and source rate quantification analytics by Varon et al. (Preliminary Results)*

# GHGSAT IS BECOMING THE INDUSTRY CHOICE

## Oil & Gas



OIL AND GAS CLIMATE INITIATIVE





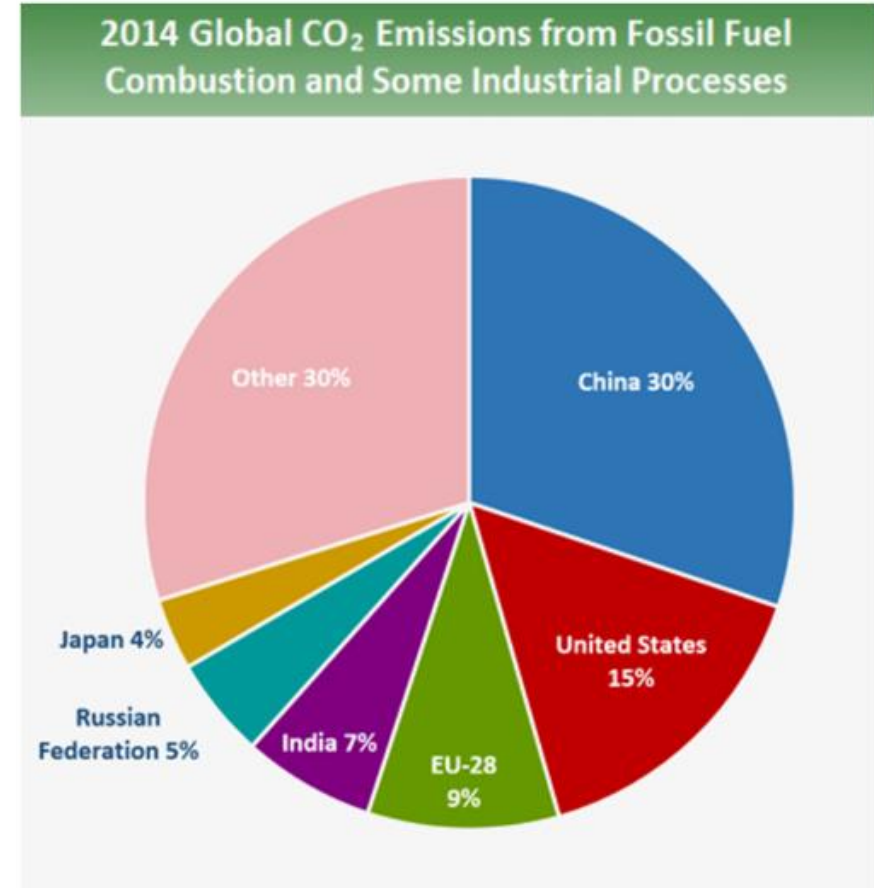
The background of the slide is a photograph of two satellites in orbit above the Earth. The larger satellite in the foreground is a rectangular box with a grid of solar panels on its side and a large cylindrical antenna protruding from the bottom. A smaller satellite is visible in the distance. The Earth's horizon is visible with a blue atmosphere and white clouds.

# BUILDING MORE SATELLITES

- Building on lessons learned
- Targeting order of magnitude performance improvement

# GHGSAT IN ASIA

- Focus is on China and India
- Largest growth in Asia is from fossil fuel combustion (e.g. coal-fired thermal power generation)
- Growing interest in LNG and shale gas and landfill gas



Source: Boden, T.A., Marland, G., and Andres, R.J. (2017). [National CO<sub>2</sub> Emissions from Fossil-Fuel Burning, Cement Manufacture, and Gas Flaring: 1751-2014](#), Carbon Dioxide Information Analysis Center, Oak Ridge National Laboratory, U.S. Department of Energy, doi 10.3334/CDIAC/00001\_V2017.





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Email: [info@ghgsat.com](mailto:info@ghgsat.com)  
[www.ghgsat.com](http://www.ghgsat.com)



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## “Smart” Innovation Showcase



ELODIE HECQ

Head of Sales, Singapore, BeeBryte





# BeeBryte

Energy Intelligence & Automation

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Artificial Intelligence for greener and cheaper electricity





# A BIT MORE ABOUT US



Founded in  
**2015**

Team of  
**20**

Offices in  
**FRANCE &  
SINGAPORE**

## Selected customers



picard

voltalia



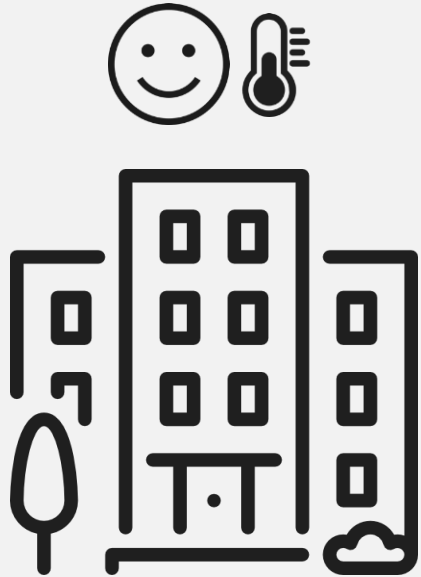
## Accelerated by



## Supported by

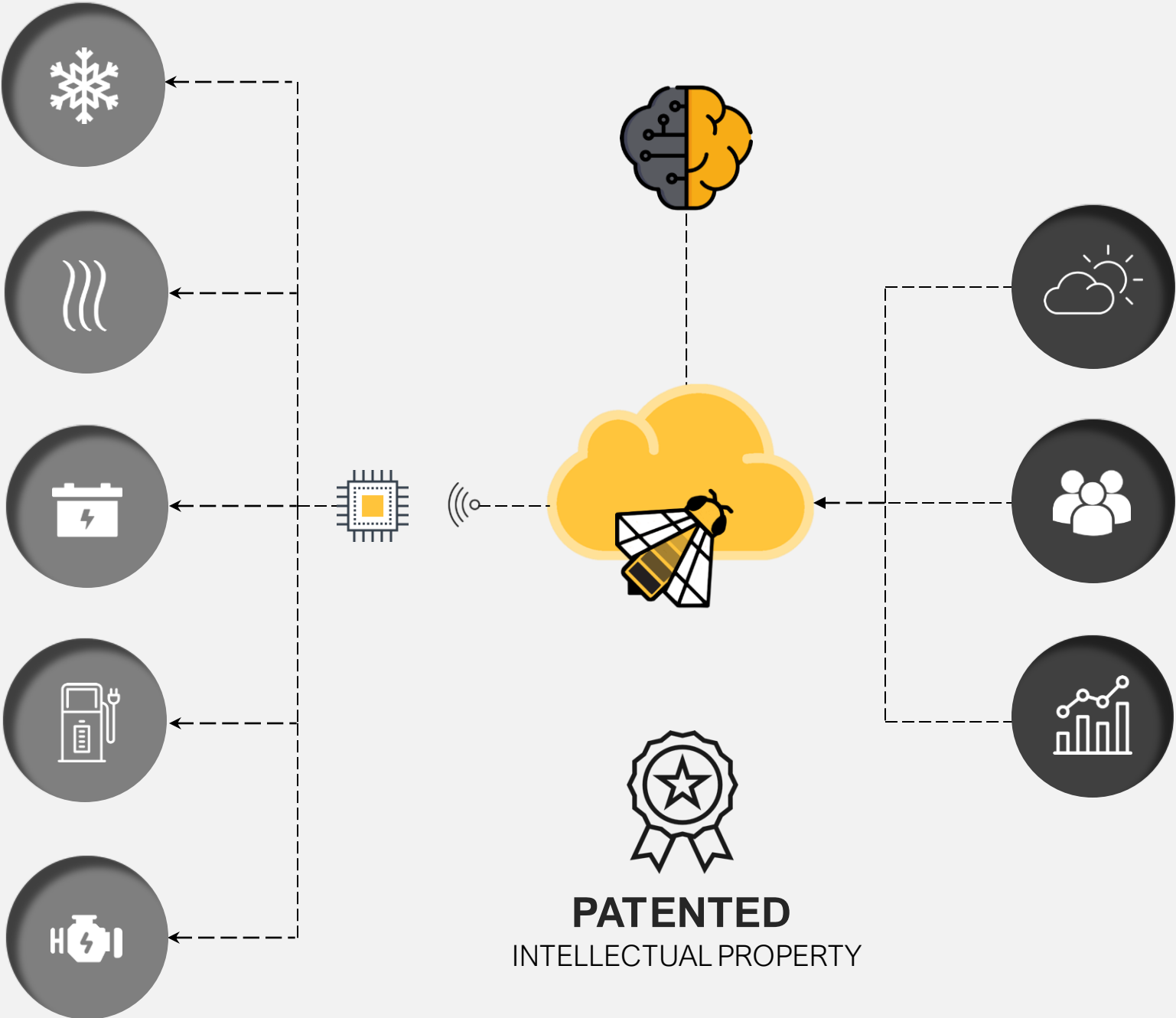


# OUR SOLUTION



**40%**

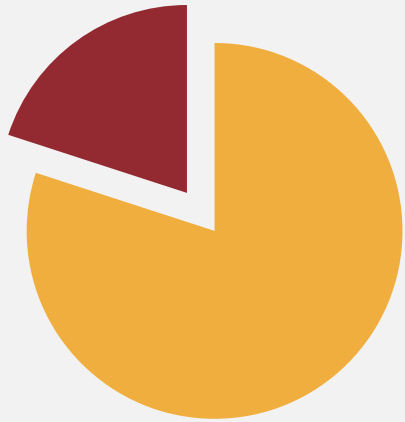
ENERGY COST SAVINGS



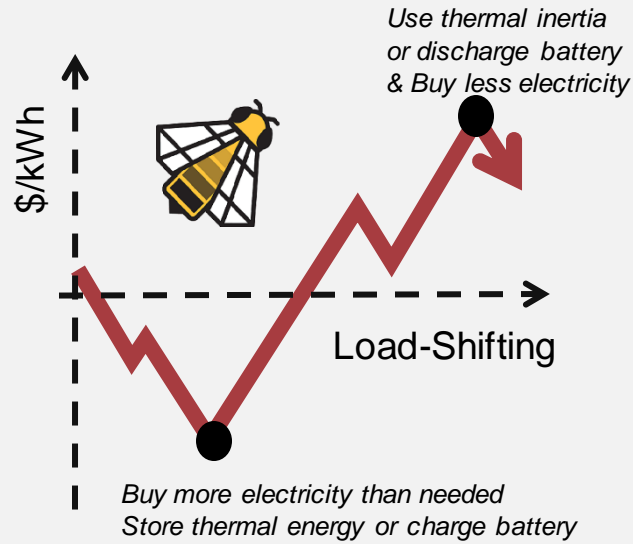
**PATENTED**  
INTELLECTUAL PROPERTY



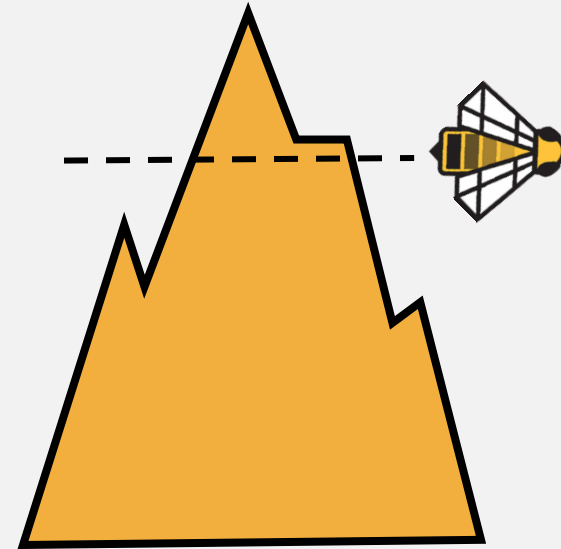
# VALUE POOLS



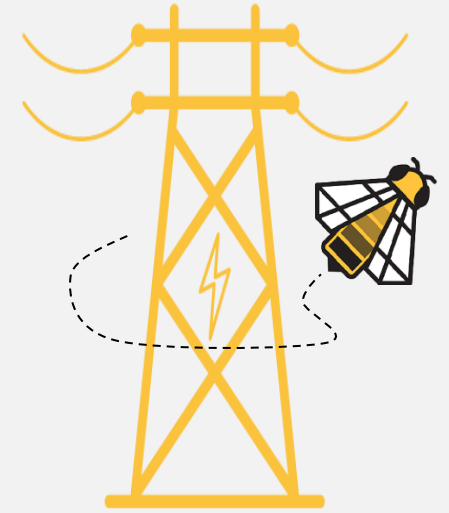
Energy Efficiency  
Reducing kWh



Price Arbitrage



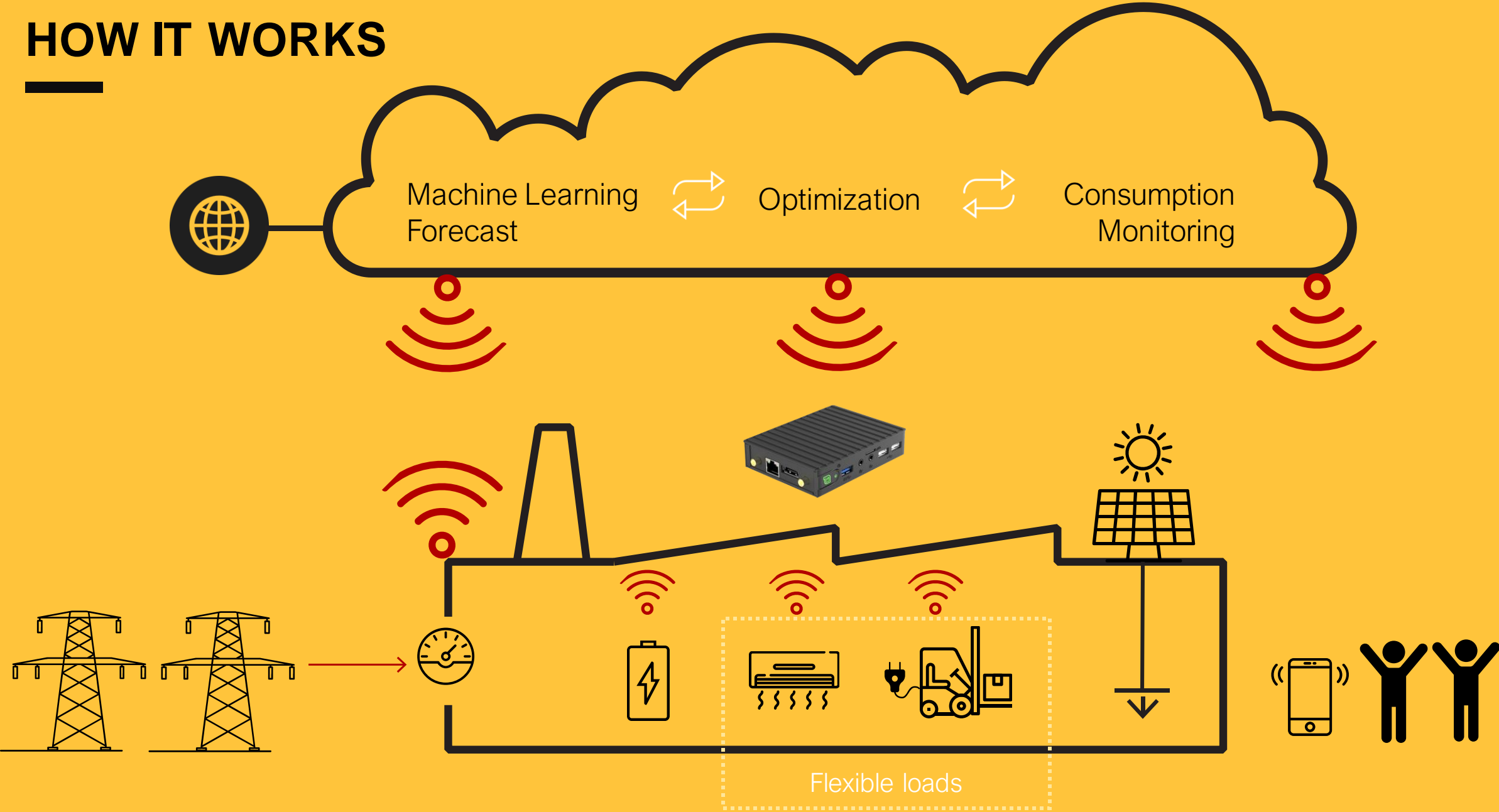
Lowering contracted  
capacity



Demand-Response  
Frequency Regulation

+ Maximizing Solar Power Self-Consumption

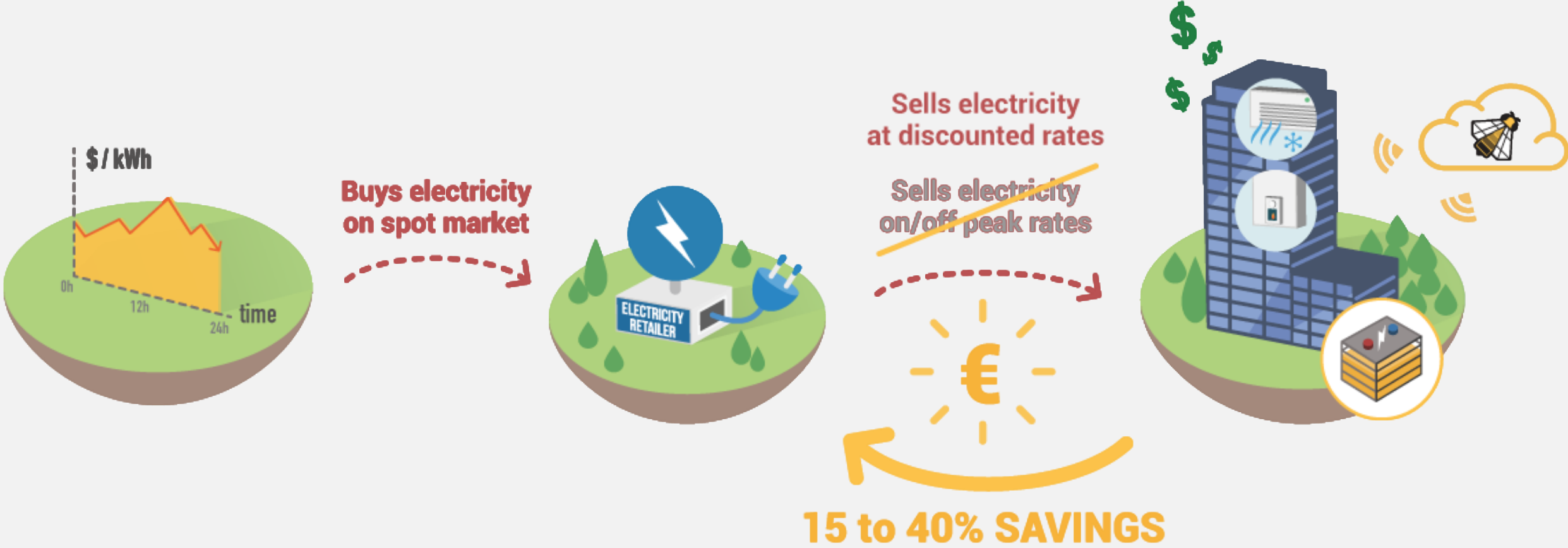
# HOW IT WORKS





# HIVE SUPPLY

DIGITAL UTILITY 2.0

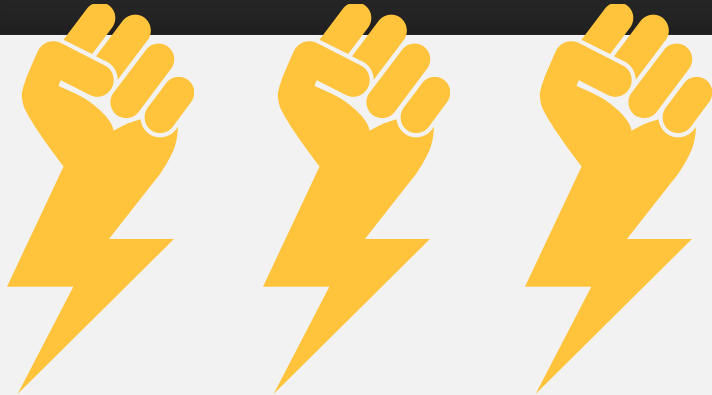




# BeeBryte

Energy Intelligence & Automation

**Join us in the electric revolution!**



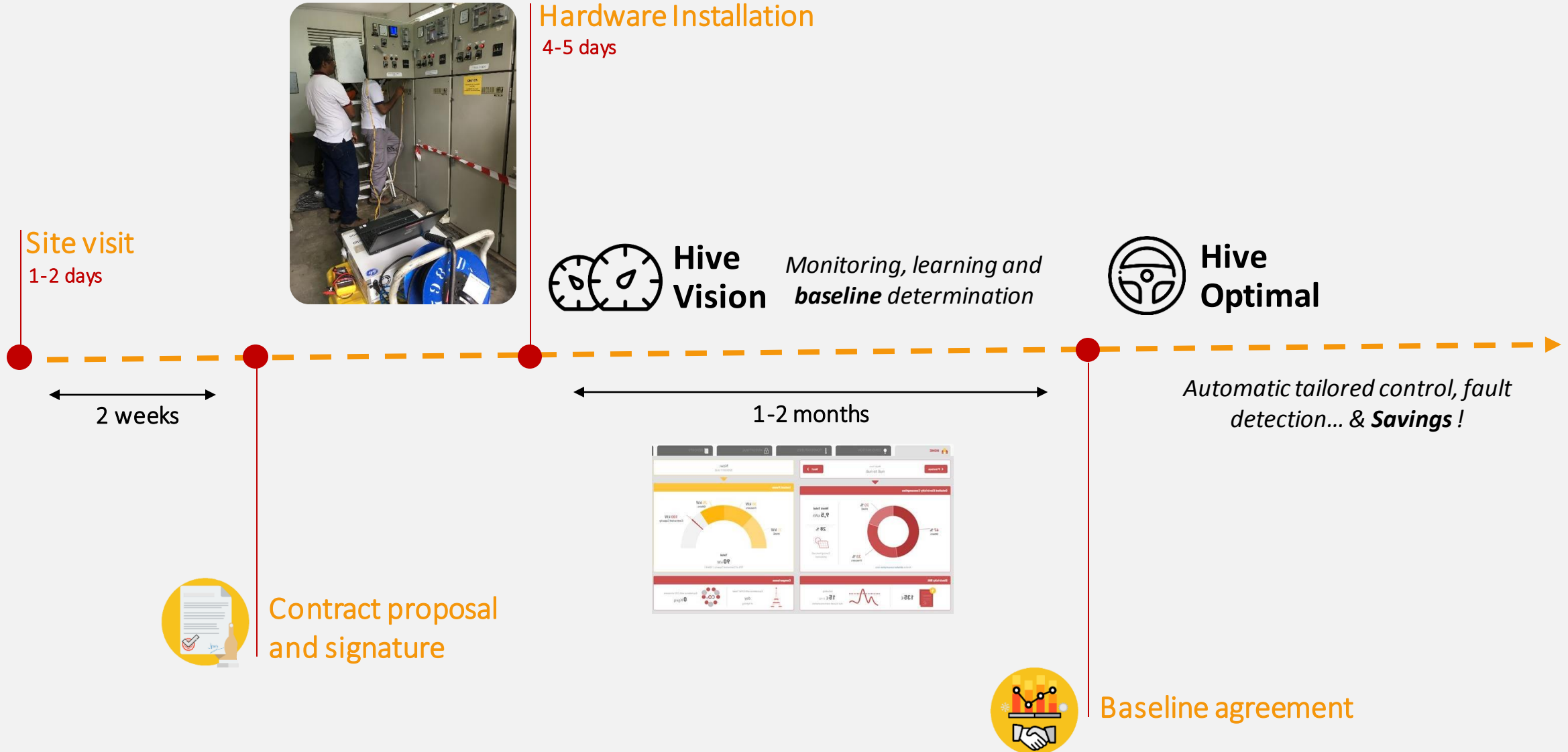
[www.beebryte.com](http://www.beebryte.com)

**CONTACT**

[elodie.hecq@beebryte.com](mailto:elodie.hecq@beebryte.com)

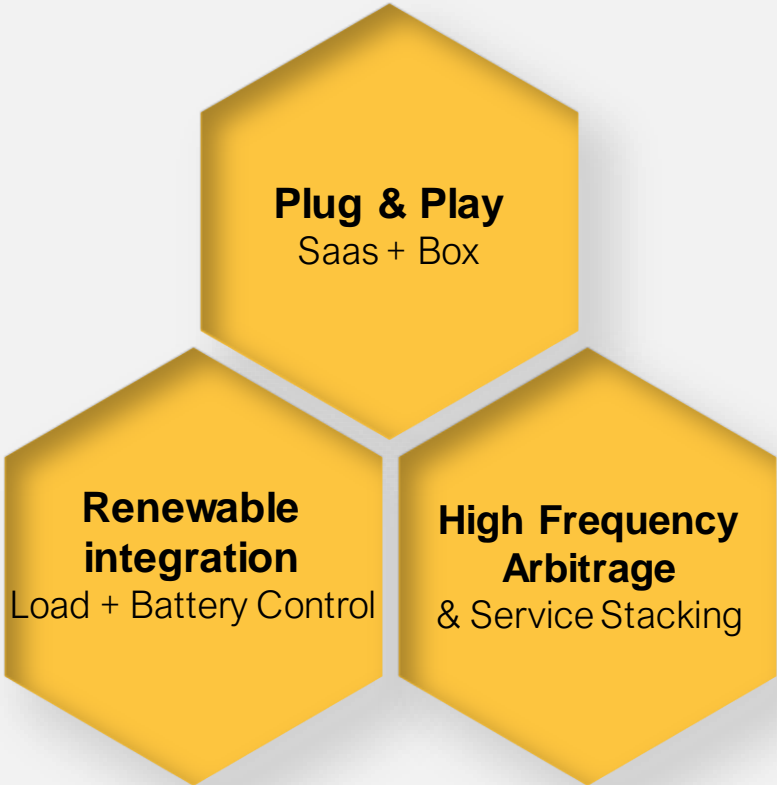
+65 9145 9676

# TIMELINE





# COMPETITIVE ADVANTAGE



	Hardware Control		Value Pools Leveraged By Software Capabilities		
	<i>Flexible Load + Self-Gen</i>	<i>Batteries + Self-Gen</i>	<i>Real-Time Price Arbitrage</i>	<i>Customer-Side Energy Mgmt</i>	<i>Grid Services</i>
<b>BEEBRYTE</b>	✓	✓	✓	✓	✓
<b>Group 1A:</b> Building Energy Management Software (BEMS)	✓	X	X	✓	X
<b>Group 1B:</b> Energy Storage Providers	X	✓	X	✓	✓
<b>Group 2:</b> Grid Services Software (VPP)	✓	✓	X	X	✓



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## “Smart” Innovation Showcase



**WILLIAM TEMPLE,**  
Co-Founder & Director, Ampotech



**William Temple**

**Co-Founder, Director**



# What makes a building smart?



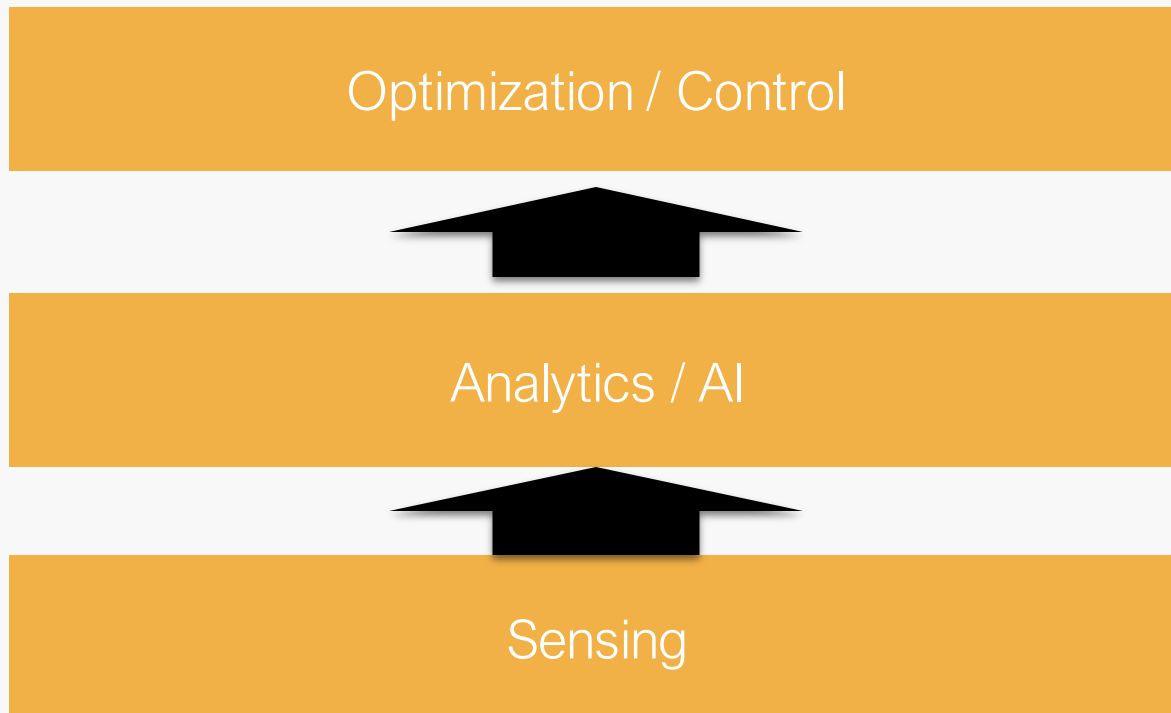
## Smart building wish list

---

- Understand what happens inside
- Detect and respond to faults/failures
- Optimize resource utilization
- Improve occupant comfort/experience

# Smart building technology stack

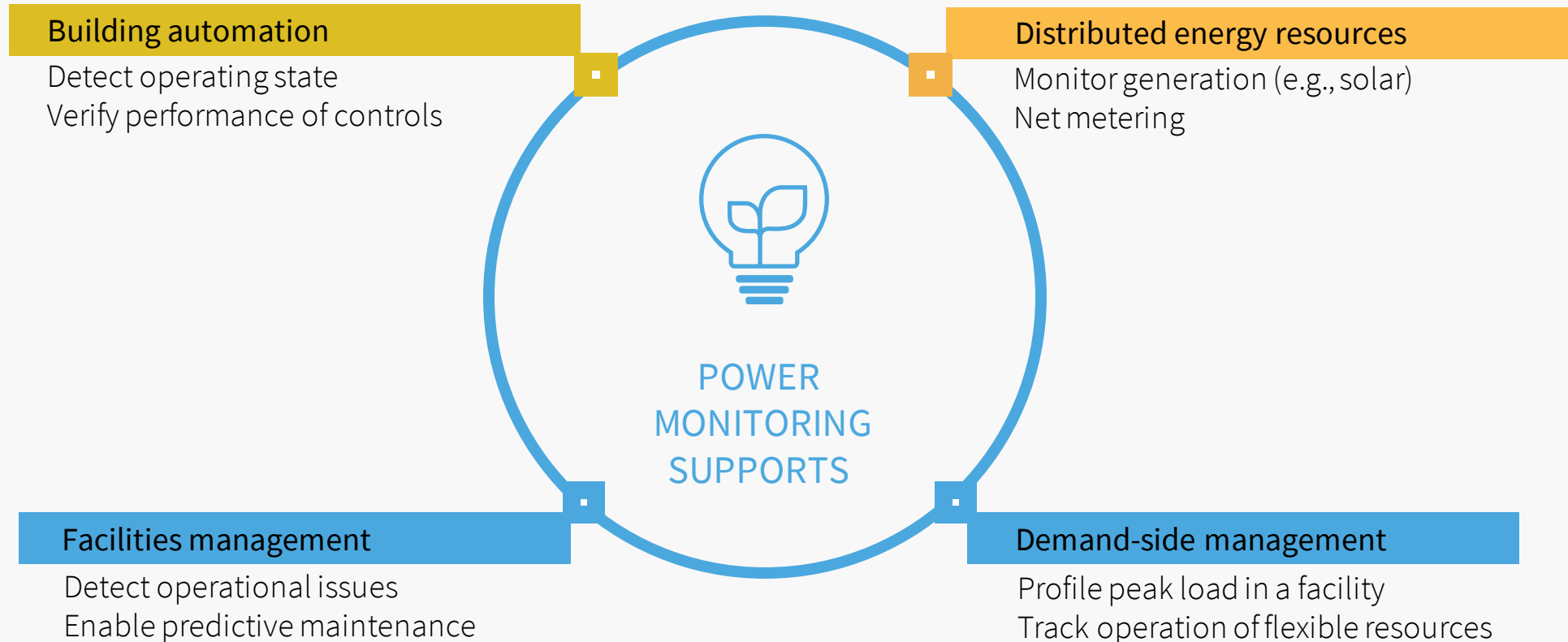
Affordable, easy to deploy sensors are the fundamental enabler for smart buildings



## Smart building wish list

- Understand what happens inside
- Detect and respond to faults/failures
- Optimize resource utilization
- Improve occupant comfort/experience

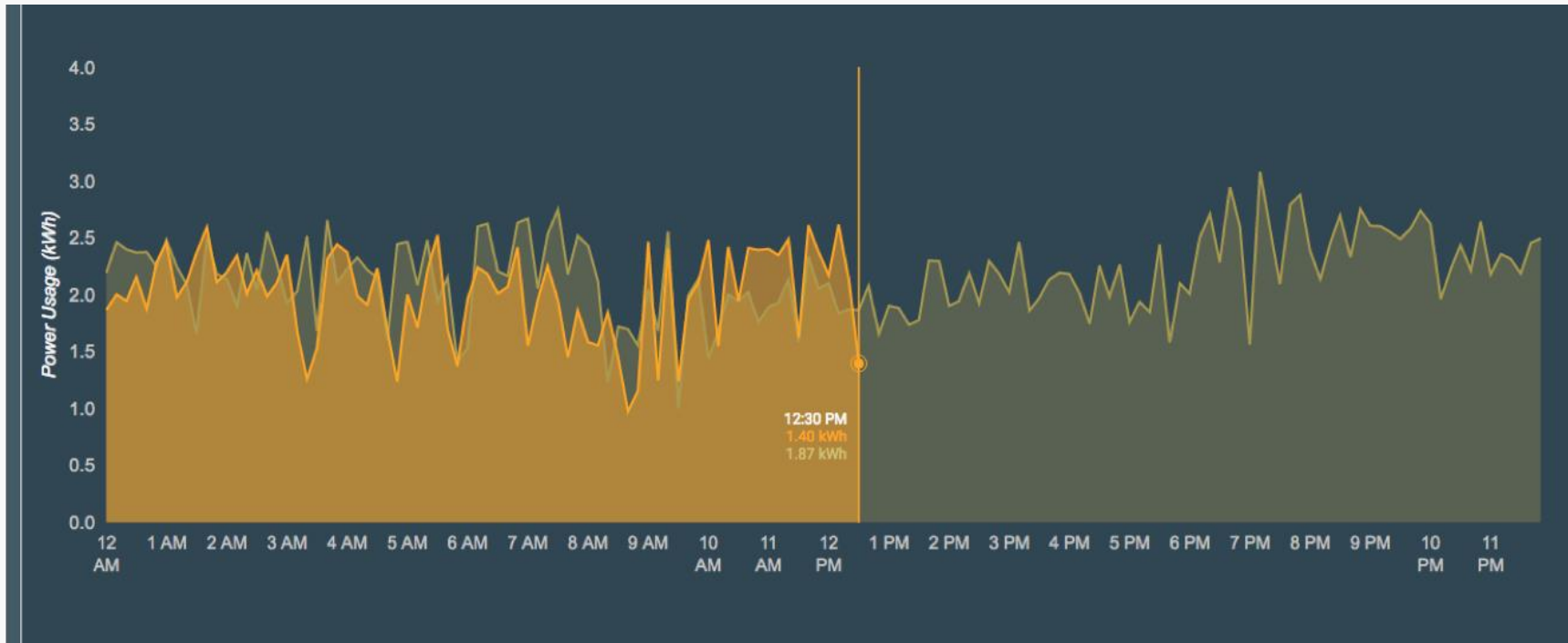
# We believe power data is most important





# Don't we have meters today?

Yes, but...



...typically you need more extensive monitoring of zones & assets for actionable information

# Unique challenges for power monitoring



## Operational Constraints

- Power shutdowns
- Lack of space in old electrical panels
- Difficulty servicing



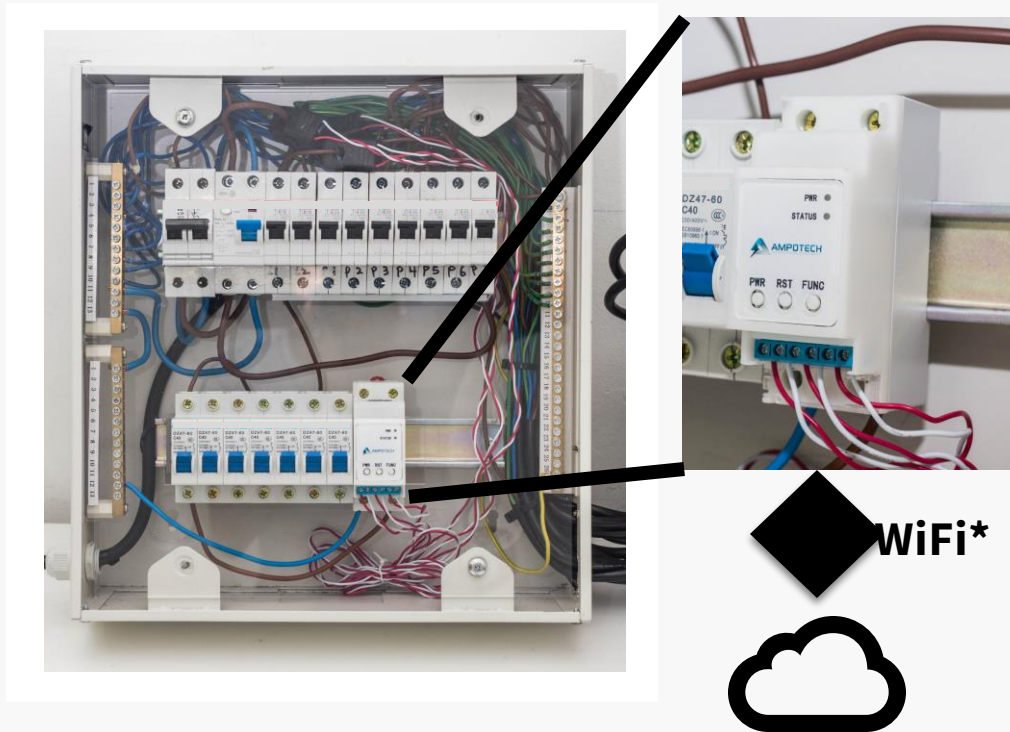
## Installation Cost

- Cost of devices
- Cost of installation labor
- Cost of wiring, system integration, etc.



# Our solution

**AmpoHub: a compact and powerful wireless meter that is easy to use in existing buildings**



### **Wireless connectivity**

Avoid costly cabling and get up and running faster



### **Real-Time Visibility**

Monitor individual single and three-phase equipment or specific zones in the facility



### **Analytics & Alerts**

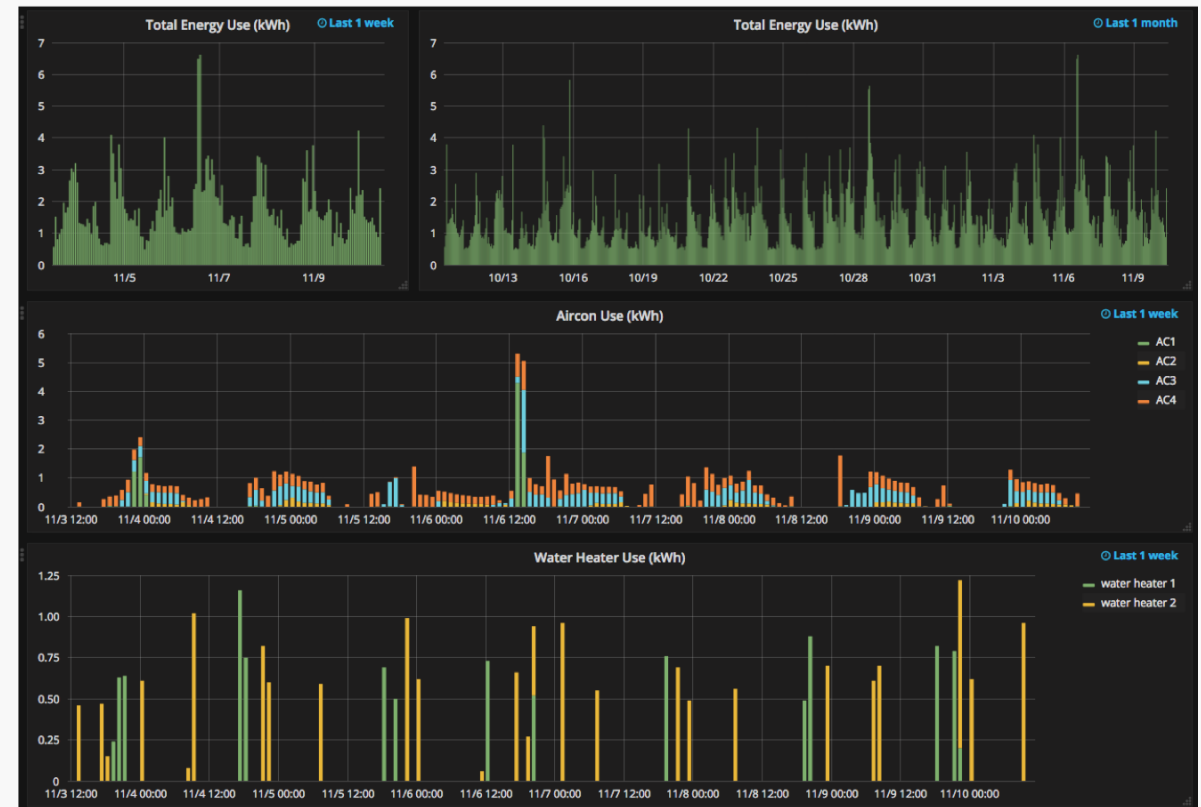
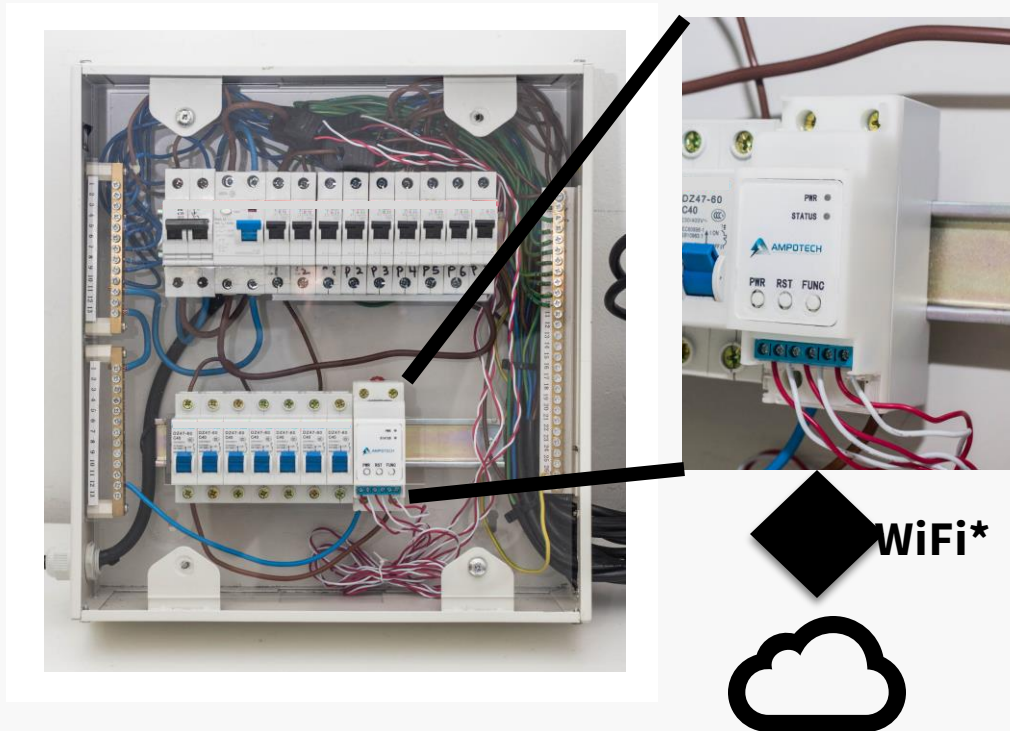
Detect unusual operating hours, loss of power, and other anomalies.

\* Can be expanded to support other network technologies



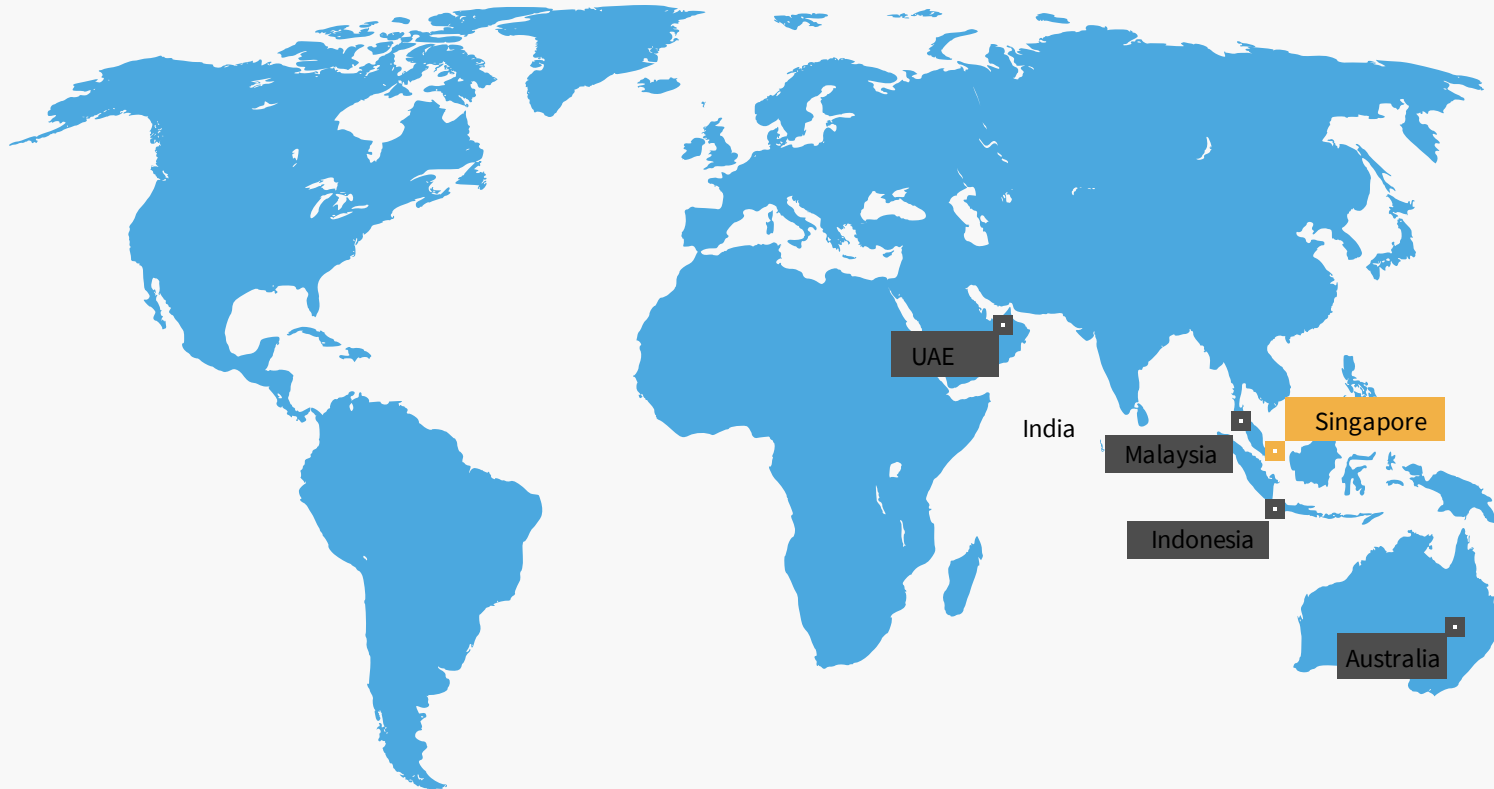
# Our solution

AmpoHub: a compact and powerful wireless meter that is easy to use in existing buildings



\* Can be expanded to support other network technologies

# Our network



Headquartered  
in Singapore

Partners



**Smart building  
solutions**

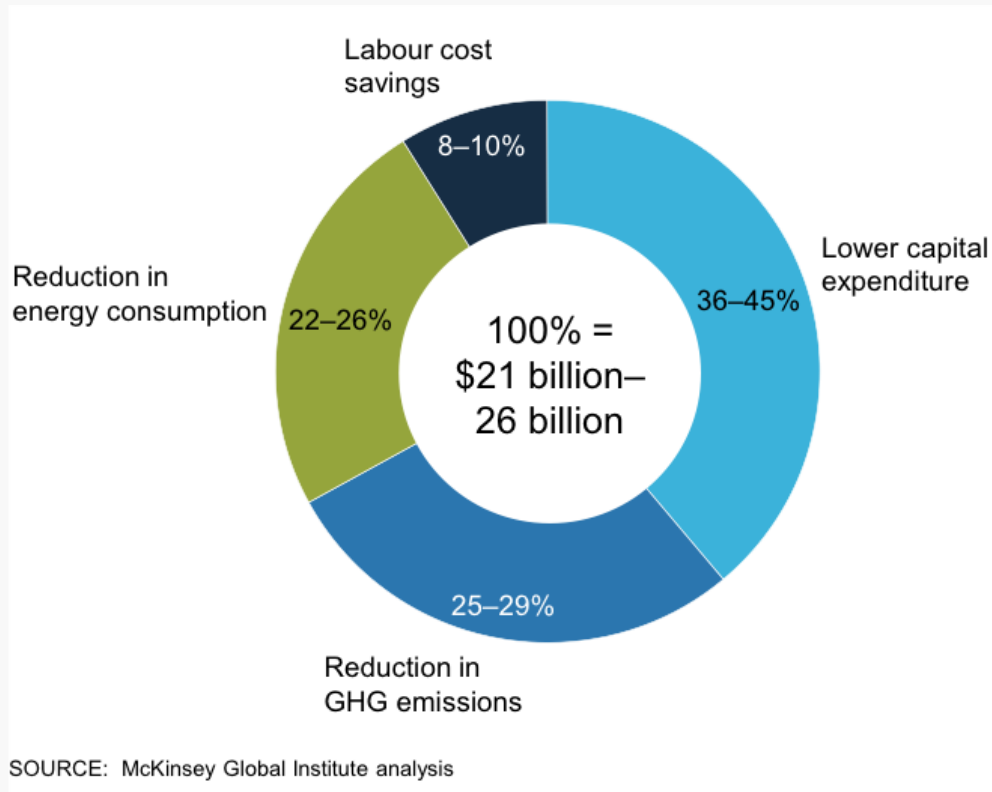


**Industrial IoT  
solutions**



**Cybersecurity &  
Co-innovation**

## Value creation from smart solutions for built environment in Southeast Asia



## Our experience

- Modular, interoperable solutions are important
- Product-driven business is easier to scale than service-driven business due to market differences
- Fast pace of new construction but significant market for existing commercial/industrial buildings



# Questions?

## William Temple

[william@ampotech.com](mailto:william@ampotech.com)

[Linkedin.com/in/williamtemple](https://www.linkedin.com/in/williamtemple)

## General Information

[www.ampotech.com](http://www.ampotech.com)

[twitter.com/AmpotechSG](https://twitter.com/AmpotechSG)

## Connect with us to explore projects & partnership

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- Facilities management companies
- Telecom and electric utilities
- System integrators
- Property developers



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## “Smart” Innovation Showcase



**SEAN WIHERA**

Director of Business Development,  
Clarity Movement



LEADING THE CLEAN AIR MOVEMENT



# GLOBAL AIR POLLUTION CRISIS



AIR POLLUTION CAUSES 7 MILLION PREMATURE DEATHS PER YEAR AND RISING...

WORLD HEALTH ORGANIZATION

...& COSTS THE GLOBAL ECONOMY MORE THAN \$5 TRILLION ANNUALLY IN WELFARE COSTS.

WORLD BANK + INSTITUTE FOR HEALTH METRICS & EVALUATION

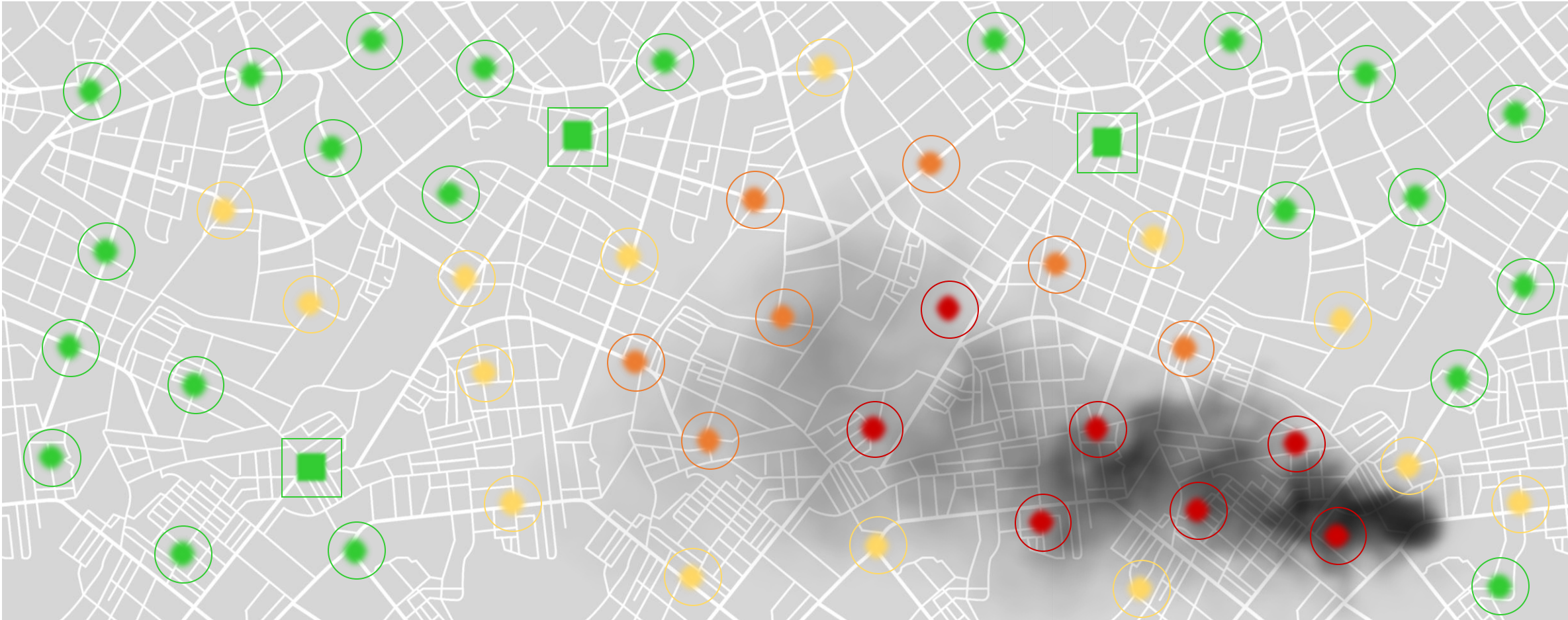
Sources: [WHO](#) | [WB/IHME](#)

# WHAT'S THE PROBLEM?





# CLARITY AIR QUALITY MONITORING



**EXAMPLE 50 NODE DEMO NETWORK**



## WHAT'S THE PROBLEM?

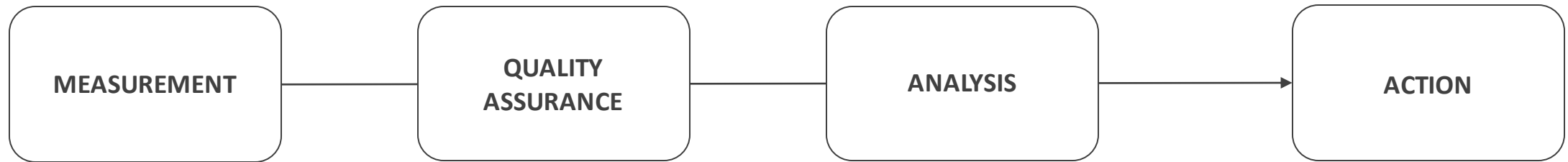
“IF YOU CAN'T MEASURE IT, YOU CAN'T  
MANAGE IT, AND YOU CAN'T FIX IT.”

MICHAEL BLOOMBERG

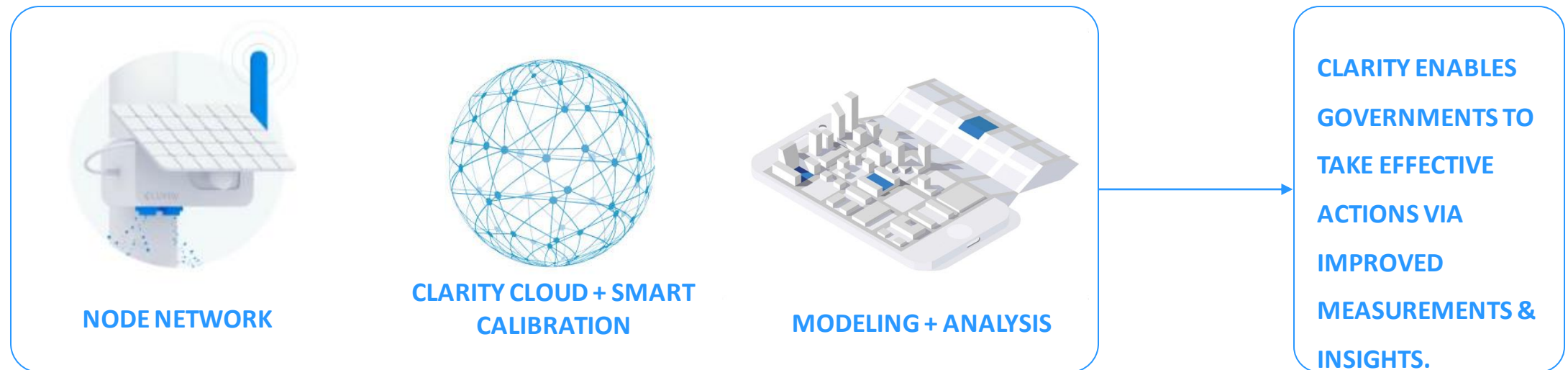
Entrepreneur, philanthropist, 108<sup>th</sup> Mayor of New York City

# WHAT'S THE SOLUTION?

## AIR QUALITY MANAGEMENT PROCESS



## CLARITY AIR QUALITY MONITORING



# CLARITY AIR QUALITY MONITORING



## 01 CLARITY NODE NETWORK

- $PM_{2.5}$ ,  $PM_{10}$ ,  $NO_2$ ,  $O_3$ , tVOC,  $CO_2$ , Temperature, Humidity
- Easy Self-Guided Deployment

## 02 CLARITY CLOUD + SMART CALIBRATION

- Modular Communication
- Secure Cloud Storage & Data Access
- Intelligent Data Accuracy Correction



## 03 MODELING + ANALYSIS

- Pollution Hotspot Analysis
- Policy Evaluation & Planning
- Better Prediction Models



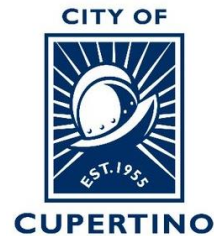
# INSIGHTS | HOTSPOT DETECTION EXAMPLES



- **Location:** Paris, France
- **Client:** City of Paris, Airparif
- **Use Case:** Demonstrate agility of hyperlocal monitoring



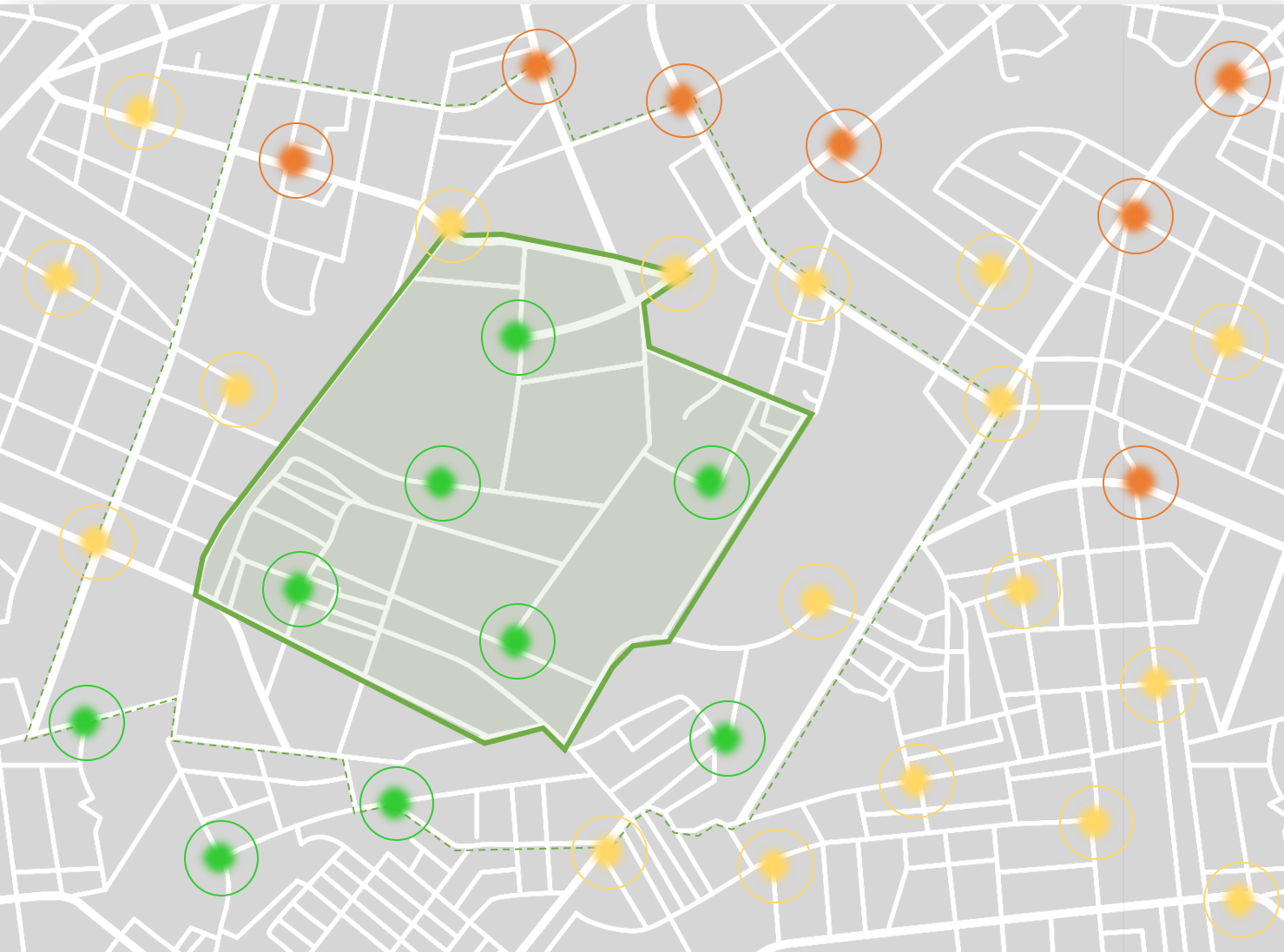
- **Location:** Cupertino, California
- **Client:** City of Cupertino
- **Use Case:** Detect transboundary pollution sources



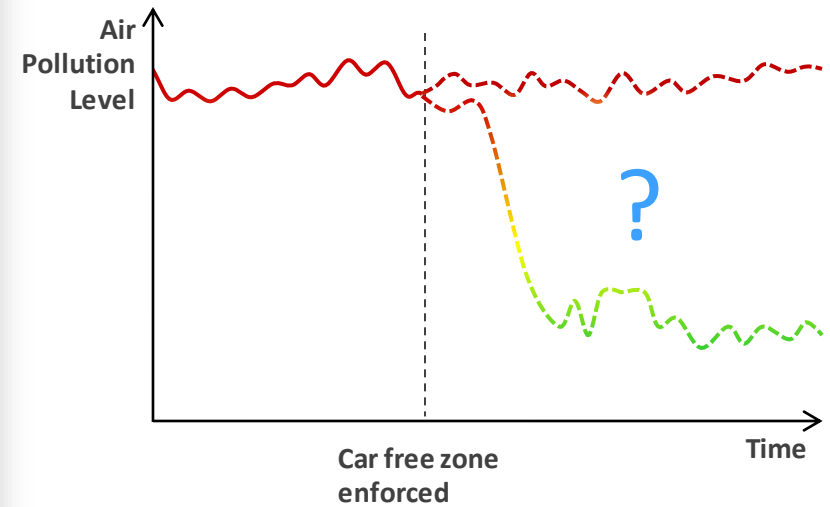
- **Location:** Richmond, California
- **Client:** California Air Resources Board
- **Use Case:** Quantify and address environmental justice concerns







### CHANGE IN AIR QUALITY AFTER CAR FREE ZONE IMPLEMENTED





- **Location:** Kuala Lumpur, Malaysia
- **Client:** UN-Habitat, City of Kuala Lumpur
- **Use Case:** Evaluate effectiveness of alternative transportation campaigns



- **Location:** Mexico City, Mexico
- **Client:** City of Mexico, SEDEMA
- **Use Case:** Design human-centric programs to mitigate youth exposure to traffic emissions



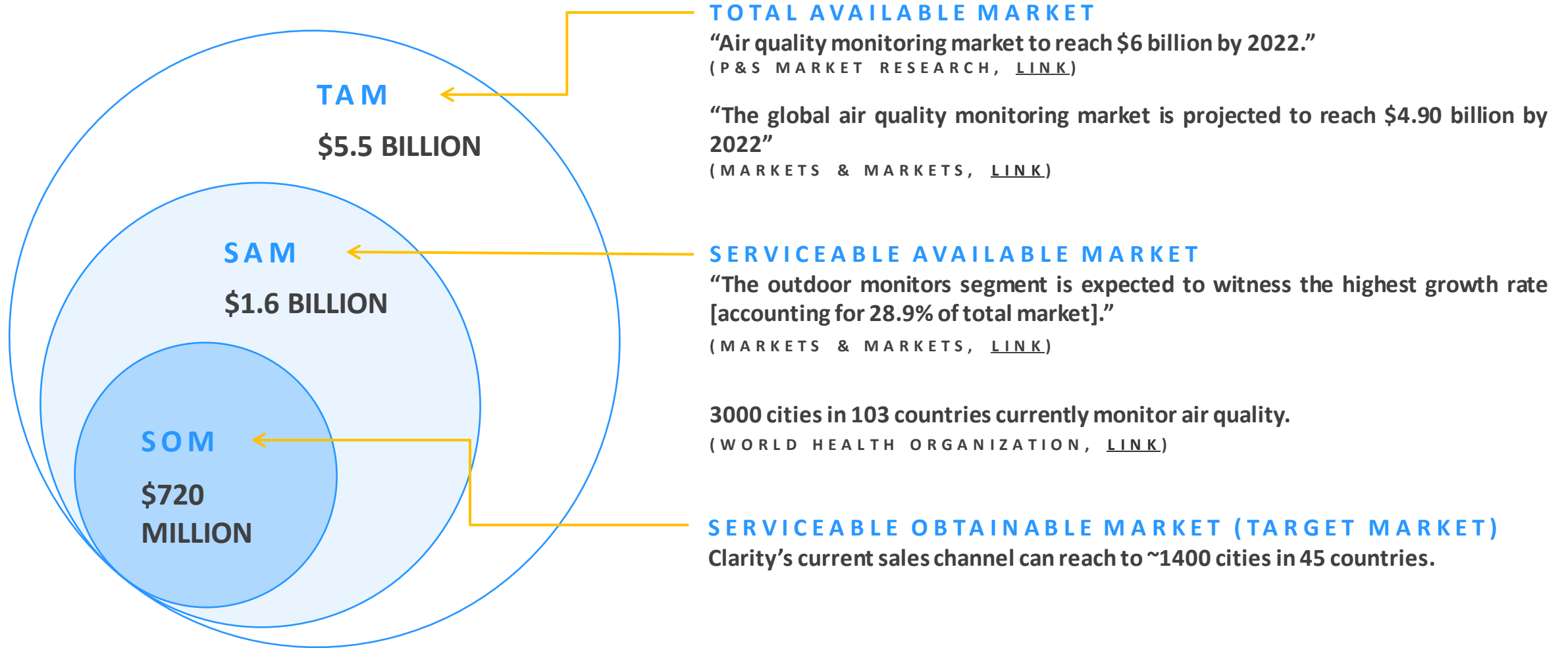
SECRETARÍA  
DEL MEDIO AMBIENTE



<sup>CAN</sup>  
"IF YOU ~~CAN'T~~ MEASURE IT, YOU ~~CAN'T~~  
MANAGE IT, AND YOU ~~CAN'T~~ FIX IT."  
<sup>CAN</sup>

-CLARITY TEAM

# MARKET SIZE

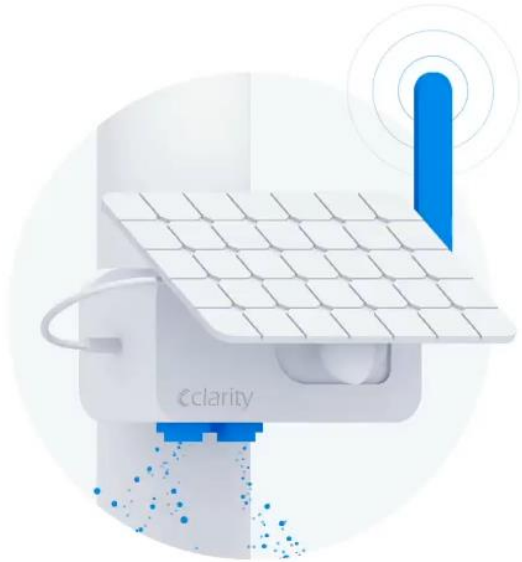




# REVENUE MODEL

## CLARITY NODE NETWORK

Hardware starts at \$700 USD / Node



## CLARITY CLOUD + SMART CALIBRATION

Data licenses are \$600USD / Unit / Year



## MODELING + ANALYSIS

Varies with Project Scope



# OUR JOURNEY AND MILESTONES

## THE NUMBERS AT A GLANCE

2018 REVENUE  
est. | ~\$1.5M

REVENUE IN  
PIPELINE | \$7.5M



100 CITIES

Clarity's goal is to have 100,000 nodes in 100 cities by 2020.

2020



### AUSPICIOUS BEGINNINGS

After developing and licensing a particulate matter (PM) sensor to Sensirion, Clarity enters the smart city space to create solutions that revolutionize the way cities understand and respond to air pollution.



### GLOBAL PARTNERSHIPS

Clarity leverages a network of partners and distributors with leading institutions around the world.

2019

### 48 CITIES IN 28 COUNTRIES

Clarity has deployed nearly 1000 Nodes in 48 cities across 28 countries to date.



2017

2018



THANK YOU!

LEARN MORE AT [CLARITY.IO](https://clarity.io)