



CLEANTECHFORUM EUROPE

5-8 October 2021

ON SCREEN

IN EDINBURGH

6 September 2021

Dear All,

Cleantech Forum Europe, October 5-8 2021 – a change of format/status

On behalf of Cleantech Group, I wish to let you know that all of the activities and programming for the 17th annual [Cleantech Forum Europe](#), taking place October 5-8, will now be virtual.

There will be nothing in person in Edinburgh that week, as originally planned in the hybrid format, albeit we fully intend to hold such an event in 2022 – or whenever circumstances are easier for event planning and for short business travel in/out of the UK.

These are very difficult times for event organizers; there are no exact rights and wrongs, only decisions that need to get made on defined timetables.

In this particular case, we had set out to offer the opportunity for 150-200 to be in person for those ready and willing for such, alongside a continuation of the digital experience, for many more, so everyone could be included.

There is a clear desire and readiness for some people to travel and to get back in person. However, the greater majority, it is evident, are in hold-off, wait and see mode, or have already declared themselves as only able or willing to engage with this UK/October event remotely.

To do right by the first group and of course our supporting sponsors and partners, to reward them for the effort of taking on any combination of travel hassle in/out of the UK, Covid risk of a gathering drawn from all over the place, and the time, costs and carbon emissions involved, we'd wish to be highly confident at this point that a critical mass is committed to the in-person part and so all objectives can be met.

As the data we are seeing (including sampling of intentions) says there is risk otherwise, we have concluded the right thing to do is to take away uncertainty and not try and force the issue at this time. We will

- Deliver all of the planned activities and programming of October remotely (much of it was digital anyways)
- Postpone the in person gathering in Edinburgh until such time that it feels more certain we can convene that high quality, critical mass, international group we would wish – and you expect of us. We are already looking at dates and availability in April-June 2022 (and will announce dates for your 2022 calendar just as soon as we have them)

We regret having to make such a decision but believe it is the right one for all stakeholders - sponsors, speakers, participants, and team members. But look forward to the two-part opportunity to deliver you insights and connections.

We are highly confident, having already done so three times during 2021, of providing a highly engaging and productive online Cleantech Forum. And we look forward to hosting you for that, and please come join us for the in-person part in 2022.

Yours sincerely,



Richard Youngman
CEO, Cleantech Group